



## O-CITY PROJECT



Erasmus+

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## 1. Lesson Content

Lesson 1 Topic Sound & Script

### Writing a script for a certain multimedia content

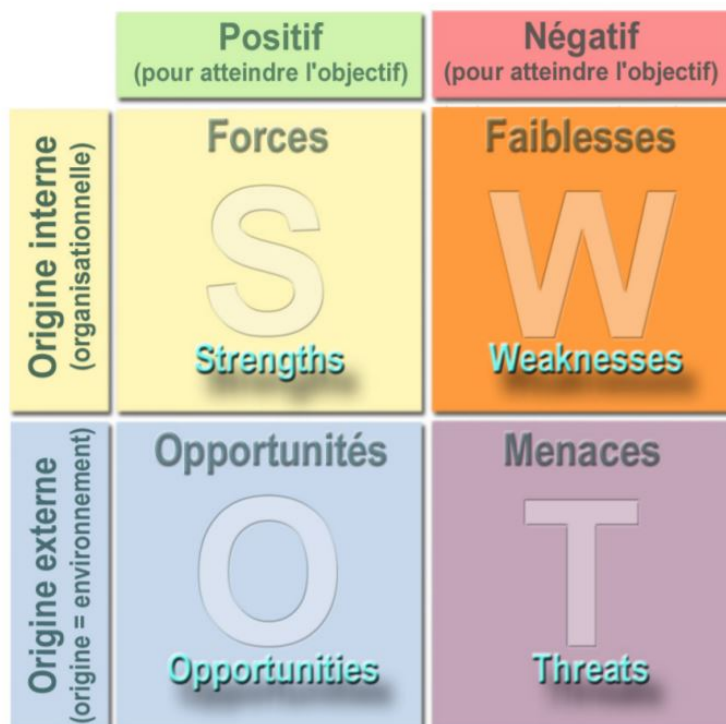
In this lesson, we will learn the main features of the script and the audiovisual resources that we will use in the project.

#### What is a documentary video?

A documentary is an audiovisual work that represents the most relevant aspects of the heritage reality and whose purpose is informative and pedagogical.

#### But what information do we need to know? And how should we explain it?

Let's analyze the structure and mode of narration of the documentary script. You should investigate your selected patrimonial element and characterize it according to UNESCO classification. It is advisable to make a SWOT matrix of the heritage asset to know what to tell and how! Once you know better your heritage asset, you should write a synopsis of what you want to show and tell in your audiovisual content.



Source: [https://commons.wikimedia.org/wiki/File:SWOT\\_grapheFL.jpg](https://commons.wikimedia.org/wiki/File:SWOT_grapheFL.jpg)

Next, it is time to start with the narrative script of your project, this is the written words that will tell the story you are going to show through images and sound. This narrative script will be what will be read and recorded in voice-over to include it later in the video project, so it is extremely important to be clear and understandable when telling what caught your attention in the research about the heritage.

### **Stages for creating the script**

1. The idea
2. The research
3. Synopsis and narrative structure

#### **The idea**

The first thing is, as in everything, the idea. In order to highlight the main characteristics of the heritage asset.

#### **The research**

The script is based on the research carried out, so this document represents an idea of its true dimension. The deeper the research, the greater the chances of the script.

#### **Synopsis and narrative structure**

We must think about:

1. what we want to tell
2. what the objective is
3. how we are going to tell it

With these definitions, we will write a script of intentions. Once you know which information do you want to transmit, it is time to develop the technical script. A technical script is a document that contains the information necessary to execute each of the sequences that the audiovisual work requires to disseminate the information of your narrative script.

For example, what do you see in this photo?



*Source: iSlide*

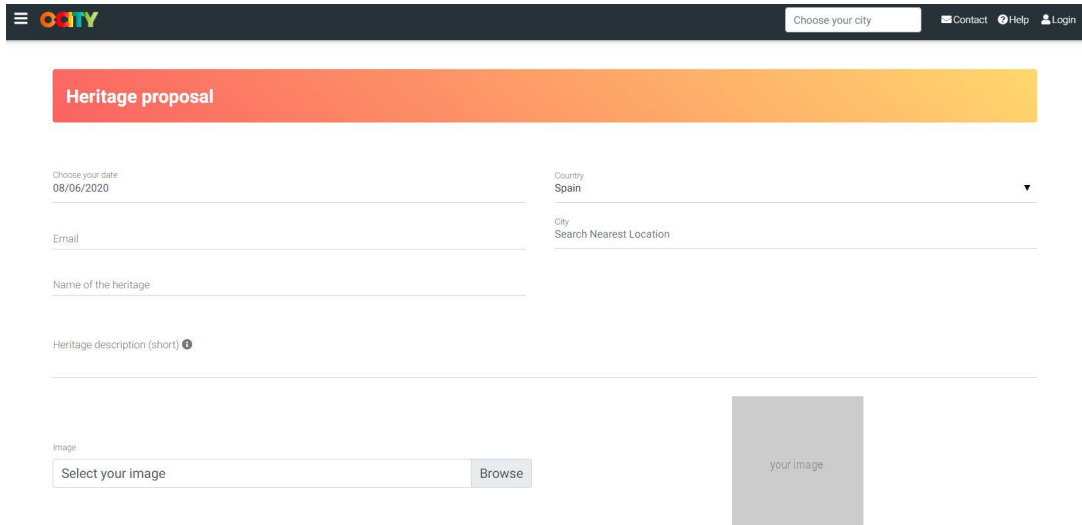
What would you say about the historical building that you have portrayed?

- ✓ You could talk about the city and the historical period in which it was built.
- ✓ You should mention the construction characteristics of the building.
- ✓ You will have to disseminate its values and the contemporary functions or uses of the building.

### HERITAGE PROPOSAL

Enter the O-City project website (<https://ocityplatform.webs.upv.es>) and propose your cultural or natural asset in just 3 steps:

- ✓ Name of the asset
- ✓ Short description
- ✓ Image



The screenshot shows a web form titled "Heritage proposal" with a dark header bar containing the OCITY logo, a search bar for "Choose your city", and links for "Contact", "Help", and "Login". The form fields include: "Choose your date" (08/06/2020), "Country" (Spain), "Email", "City" (Search Nearest Location), "Name of the heritage", "Heritage description (short)", and "Image" (with a "Browse" button and a placeholder "your image").

## Conclusions

The script is an essential part of the process to develop an audio-visual based on video. You need to research about the selected heritage and write the narrative script to promote its values. Correctly explaining the characteristics of the heritage element will help spread its values.