

Module II. Technical

Photo-video concept course

Topic 2. Sound and Script

Activity T2.L1.1. Script: How to start?



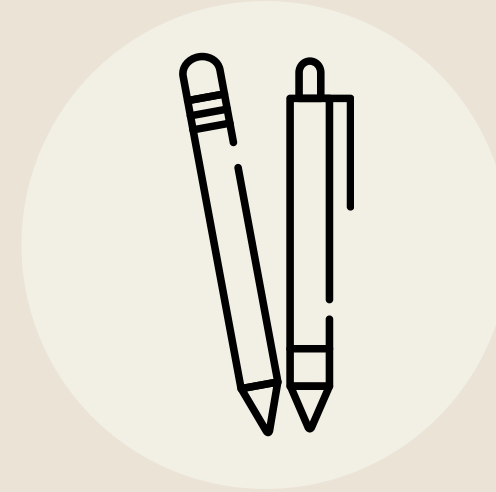
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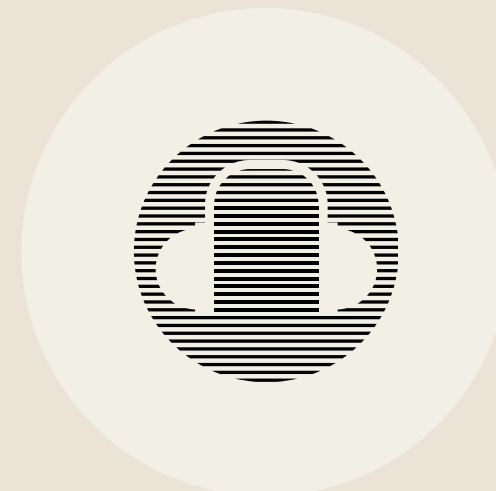
Workshop

Script

wonderful



Criteria for the identification and subsequent drafting of the values and characteristics of an asset



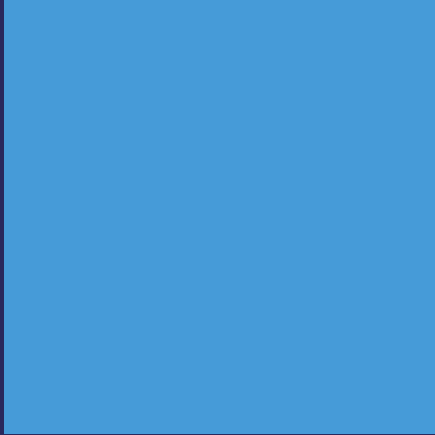


CULTURAL AND NATURAL
HERITAGE ARISES FROM
THE FEELING THAT IT
AROUSES IN SOCIETY

THE VALUES AND CHARACTERISTICS OF THE
MONUMENT MUST SENSITIZE THE REST OF
SOCIETY



Analyze the
outstanding values
of heritage reality
to be explained





IN THE CASE OF A MARSH
WE MUST MENTION:



LOCATION AND NATURAL
CHARACTERISTICS



CURRENT USES AND FUNCTIONS



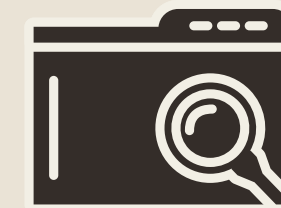
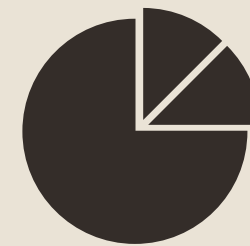
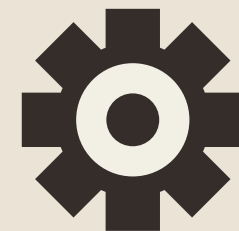
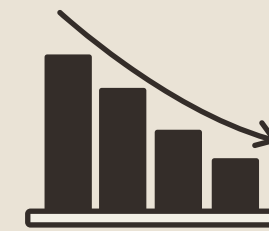
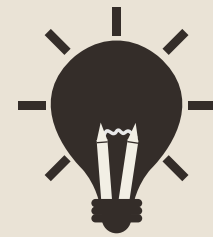
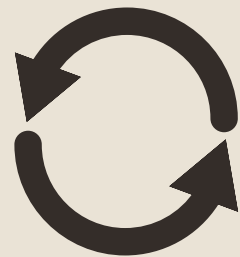
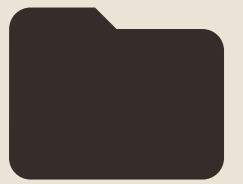
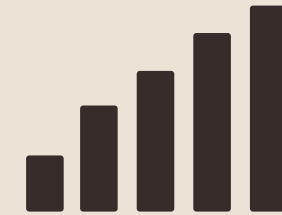
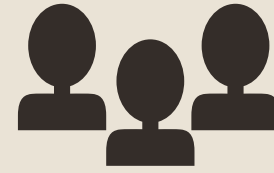
YOU DON'T HAVE TO FORGET TO
TALK ABOUT EVERYTHING THAT IS
IN THE IMAGE





Activity

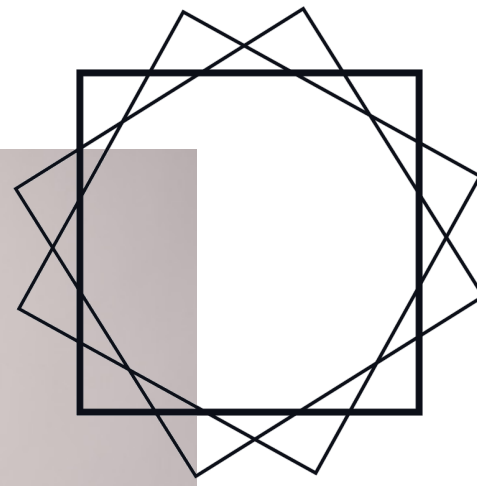
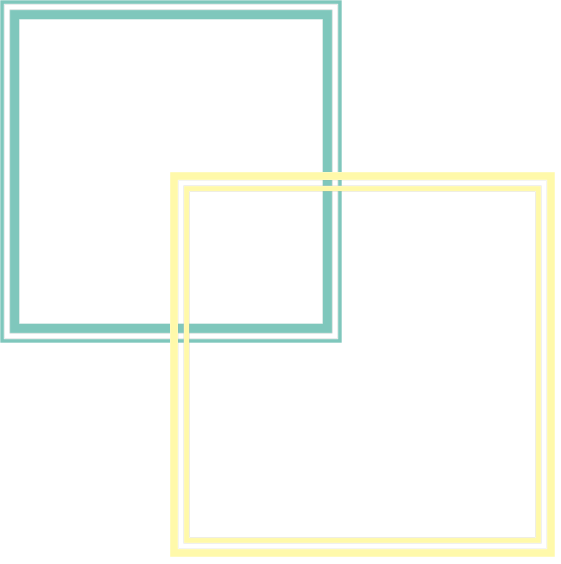
In this activity, students must identify the characteristics of the cultural or natural good that must be transmitted. Once we have chosen the cultural or natural element, we have to research for information, for instance, date of the asset, its historical importance, its use in the past and in the present, possible educational outcome in the near future.





In this case you should investigate the cultural or natural element and identify only what is relevant to a possible script

	Positif (pour atteindre l'objectif)	Négatif (pour atteindre l'objectif)
Origine interne (organisationnelle)	Forces S Strengths	Faiblesses W Weaknesses
Origine externe (origine = environnement)	Opportunités O Opportunities	Menaces T Threats



OCITY

Creativity + Innovation & Technology

