## Module II. Technical

## Photo-video concept course

# **Topic 1. Photography**

#### Activity T1.L1.1. Characterization of Heritage



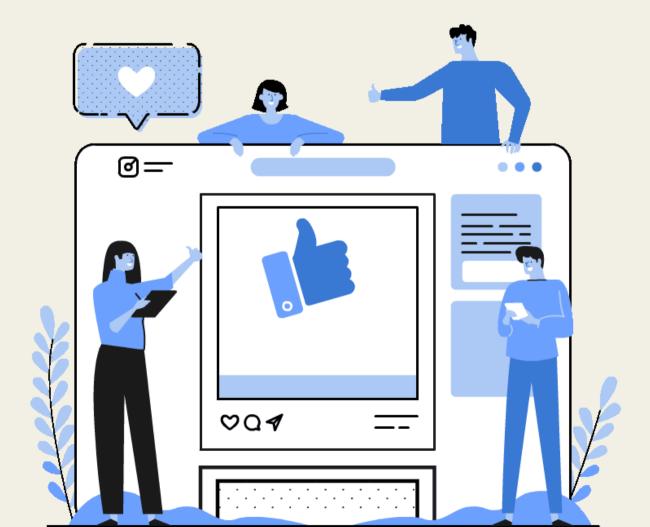
Co-funded by the Erasmus+ Programme of the European Union



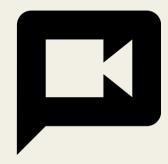




# Heritage









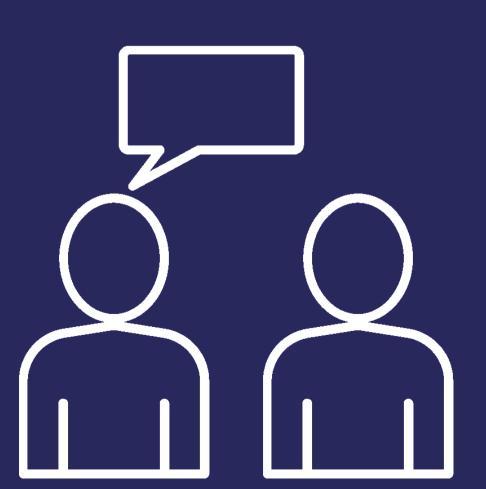
# Heritage valuation criteria



# PHOTOGRAPHY

AT THE SERVICE OF CONSERVATION AND DISCLOSURE OF NATURAL AND CULTURAL HERITAGE Analyze the outstanding values of heritage reality to be photographed





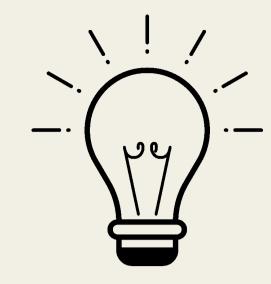




Without the limitations of the language



### COMMUNICATE, DENOUNCE AND AWAKEN CONSCIENCES

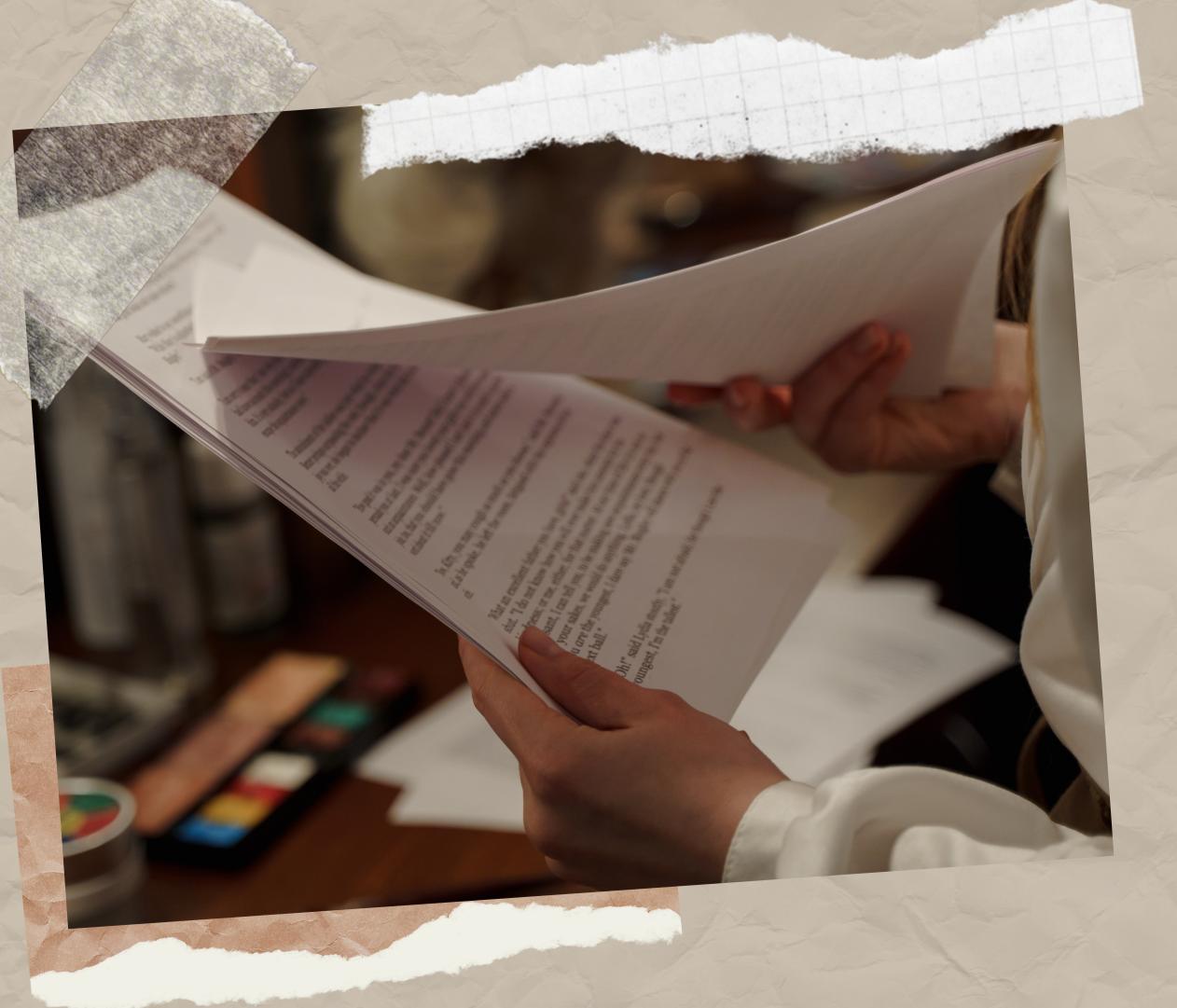




Characterization of heritage:

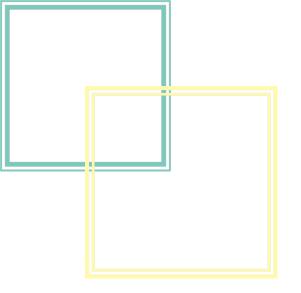
Students will define a series of values for different heritage elements, both natural and cultural.







Before taking the first photo we must learn to look at the heritage, characterize it and recognize its virtues to highlight and its defects to report.





#### Creativity + Innovation & Technology





