

# CHARACTERIZATION OF HERITAGE



Module II



Course

Photo-video  
concept



Topic 1

Photography



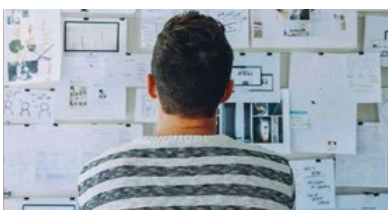
Lesson 1

## Activity

- **Short Description:** Students will define a series of values for different heritage elements, both natural and cultural.
- **Methodology:** Research-based learning
- **Duration:** 1 hour
- **Difficulty (high - medium - low):** Low
- **Individual / Team:** Individual, but group discussion
- **Classroom / House:** House, but classroom discussion
- **What do we need to do this activity?**
  - **Hardware:** Laptop
  - **Software:** Web Browser
  - **Other resources:** None

## Description

- **Text description:** Before starting to take photos or produce an audiovisual, we must know the heritage that we are going to portray. This will help us to be more efficient in the photographic output, since we will know what we must take photos of.



## Instructions

1. Select at least 4 heritage assets.
2. Search the web for the main features.
3. Sort that information to be clear and concise.
4. Characterize the heritage element according to UNESCO categories using tables 1 and 2 in Annex 1.

## Expected outcomes

- Classify heritage elements.
- Consider photography as a heritage tool, to portray the most characteristic values.

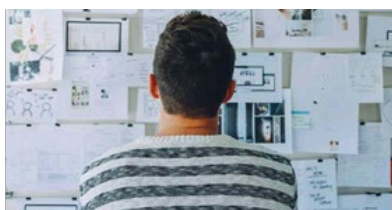
## This activity can be used in other (module, course, topic, lesson):

- **Module II, Course Video, Topic 1, Lesson 1**

**DIGICOMP (Competences developed):** *Browsing, searching and filtering data, information and digital content;*

*Evaluating data, information and digital content.*

**ENTRECOMP (Competences developed):** *Self-awareness and self-efficacy; Motivation and perseverance; Taking the initiative.*





<p><b>OBJECTS OF ANTHROPOLOGICAL OR ETHNOLOGICAL INTEREST</b>  RITUAL OBJECTS  TOOLS AND DOMESTIC IMPLEMENTS  CRAFTWORK</p> <p><b>WORKS OF ART</b>  PAINTINGS  DRAWINGS  ENGRAVINGS  SCULPTURES  GRAPHICAL SERIALS  WORKS  DECORATIVE ARTS  ART INSTALLATIONS</p> <p><b>ANTIQUES WITH A HISTORICAL AND/OR SOCIAL SIGNIFICANCE</b>  ELEMENTS RELATED TO WORSHIP  FUNERARY ELEMENTS  EVERYDAY LIFE ELEMENTS  MILITARY OBJECTS  MUSICAL INSTRUMENTS  NUMISMATIC AND PHILATELIC ELEMENTS  COMMEMORATIVE WORKS</p> <p><b>ELEMENTS RELATED TO TECHNOLOGY AND THE SCIENCES</b>  UTENSILS  INSTRUMENTS  WORK TOOLS  TECHNOLOGICAL EQUIPMENT  MACHINES  VEHICLES</p> <p><b>DOCUMENTARY ELEMENTS</b>  BOOKS  SERIAL PUBLICATIONS  ADMINISTRATIVE ARCHIVES  MUSICAL SCORES  MAPS AND OTHER CARTOGRAPHIC MATERIALS  PHOTOGRAPHS AND NEGATIVES  SOUND MATERIAL AND MUSICAL RECORDINGS  AUDIO-VISUAL PRODUCTIONS  ELECTRONIC RESOURCES  DIGITAL OBJECTS AND MULTIMEDIA CREATIONS</p>	<p>COMMEMORATIVE ELEMENTS  MINING AND INDUSTRIAL HERITAGE ELEMENTS</p> <p><b>ARCHAEOLOGICAL HERITAGE ELEMENTS</b>  ARCHAEOLOGICAL SITE  ROCKY OR PARIETAL PAINTINGS  ARCHAEOLOGICAL AREA</p> <p><b>URBAN ELEMENTS</b>  URBAN LAYOUT  URBAN LANDMARK DISTRICTS</p> <p><b>OTHERS</b>  TECHNOLOGICAL CENTRES  ENGINEERING WORKS  MODERN ARCHITECTURE</p>	<p>DIALECT  TOPONYM  ORAL EXPRESSION  LOCAL MEMORY LINKED TO HISTORICAL EVENT AND PLACE  MUSICAL PIECE  POPULAR ANONYM SONG</p> <p><b>SOCIAL USE AND PRACTICE</b>  BELIEF  RITUAL AND RELIGIOUS PRACTICE  TRADITIONAL AND COMMUNAL PRACTICE  PEOPLE'S BEHAVIOURAL PATTERN  POPULAR TRADITION  DIETARY HABIT  COOKING METHOD</p> <p><b>KNOWLEDGE AND PRACTICES CONCERNING NATURE AND THE UNIVERSE</b>  TRADITIONAL SCIENTIFIC AND HUMANISTIC KNOWLEDGE  TRADITIONAL ECOLOGICAL KNOWLEDGE  USES AND KNOWLEDGE OF INDIGENOUS PEOPLE  TRADITIONAL HEALTH AND MEDICINE PRACTICES AND KNOWLEDGE</p> <p><b>KNOWLEDGE ON TRADITIONAL PRODUCTIVE METHODS AND TECHNIQUES</b>  TRADITIONAL CRAFTSMANSHIP TECHNIQUE  SETTLEMENT PATTERN AND TRADITIONAL CONSTRUCTION TECHNIQUE  TRADITIONAL OCCUPATION  TRADITIONAL PRODUCTIVE TECHNIQUE AND KNOWLEDGE</p> <p><b>CUSTOMARY GOVERNANCE SYSTEM</b>  TRADITIONAL INSTITUTION</p>
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<p><b>DISMEMBERED ELEMENTS FROM ARTISTIC OR HISTORICAL MONUMENTS OR ARCHAEOLOGICAL SITES</b></p> <p>REMAINS OF STRUCTURES ORNAMENTAL ELEMENTS FUNCTIONAL ELEMENTS</p>		<p>TRADITIONAL RULES OR NORMS CUSTOMARY LEGAL SYSTEM SOCIAL VALUE SYSTEM TRADITIONAL SOCIAL ORGANIZATION</p>
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Example:



**Heritage description (short local language):**  
Torre de l'Relloge és l'edifici més emblemàtic del Pinós. Des de 1899, cada dia les seves campanes marquen les hores. En certes èpoques de l'any, es pot accedir i observar el seu funcionament. Oculta una història interessant.

**Heritage description (short):** Torre del Reloj is the most emblematic building in Pinoso. Since 1899, it has been wound every day so that its bells mark the hours. At certain times of the year, you can enter and observe its manual operation. It hides an interesting history.

**Heritage description (extended local language):** Al casc antic del Pinós, s'alça la Torre del Relloge, l'edifici emblemàtic d'este poble alacantí. Es construí en 1899 per a albergar un rellotge públic que l'Ajuntament havia adquirit deu anys abans al rellotger Antonio Canseco. En un moment en què escassejaven els rellotges particulars, calia regularitzar el treball d'una població eminentment agrícola. Els arquitectes d'Alacant José Guardiola y Enrique Sánchez dissenyaren una torre de tres cossos que es va construir amb material de les pedreres de l'entorn i que assolí uns 24 metres d'alçada. Al sostre, una campana de 500 quilos i dos timbres més menuts fan sonar sense descans les hores i els quarts. Al llarg del temps, l'edifici s'ha sotmés a diverses rehabilitacions. El rellotge, en canvi, és un dels pocs que continua funcionant amb el mecanisme original: un remuntador manual de les peses del que es tira tots els dies de l'any. En ocasions puntuals, pot visitar-se i observar així el seu funcionament peculiar. A hores d'ara, la Torre del Relloge és emblema i melodia local, però també, com no ho havia sigut abans, aparador de moltes reivindicacions socials.

**Heritage description (extended):** In the old town of El Pinós, stands the Clock Tower, the emblematic building of this town in Alicante. It was built in 1899 to house a public clock that the City Council had acquired ten years earlier from the watchmaker Antonio Canseco. At a time when private clocks were in short supply, the work of an eminent agricultural population had to be regularized. The architects of Alicante, José Guardiola and Enrique Sánchez, designed a three-story tower that was built with material from the surrounding quarries and reached a height of about 24 meters. On the ceiling, a 500-pound bell and two smaller bells ring relentlessly for hours and quarters. Over time, the building has undergone several renovations. The watch, on the other hand, is one of the few that still works with the original mechanism: a manual weight lift that is thrown every day of the year. Occasionally, you can visit and observe its peculiar operation. Today, the Clock Tower is a local emblem and melody, but also, as it had not been before, a showcase for many social demands.

**Fields of the heritage:**  
Cultural  
Immovable Tangible cultural heritage

