



Module II. Technical

Topic 3. Edition

Photo-
video
concept
course

Lesson 4. Steps to follow to
incorporate the audiovisual
project in the O-City platform



Co-funded by the
Erasmus+ Programme
of the European Union



Creativity + Innovation & Technology

In this lesson, we will learn...

to link our audiovisual project to the O-City platform to provide visualization of our heritage element.



1

Know how to characterize heritage

*There are certain concrete practical elements
around the great potential of photography...*

...as a TOOL..

...at the service of conservation and
disclosure of natural and cultural heritage



2

Know the basic elements of photography

Use photographic tools and take a good photo that reflects the values that we observe in the heritage element

- the objectives and the focal length*
- the shutter speed*
- the white balance*
- the sensitivity*
- the photometer*
- characteristics of light*
- the diaphragm*
- image composition*



3

Writing a script for a certain multimedia content

You could talk about the city and the historical period in which it was built.



You should mention the construction characteristics of the building.



You will have to disseminate its values and the contemporary functions or uses of the building.

4

Search for a music track

The selected music should not affect the storytelling but should be adapted to it.



5

*Sound recording**3 recommendations before you start*

Before recording, think about what you want to tell and in what way.

While we record, try not to be too loud around you.

After recording, edit the audio using the software we recommend.

6

Edit the photo

We have learned to edit the photo that will be the main component of the entire video.

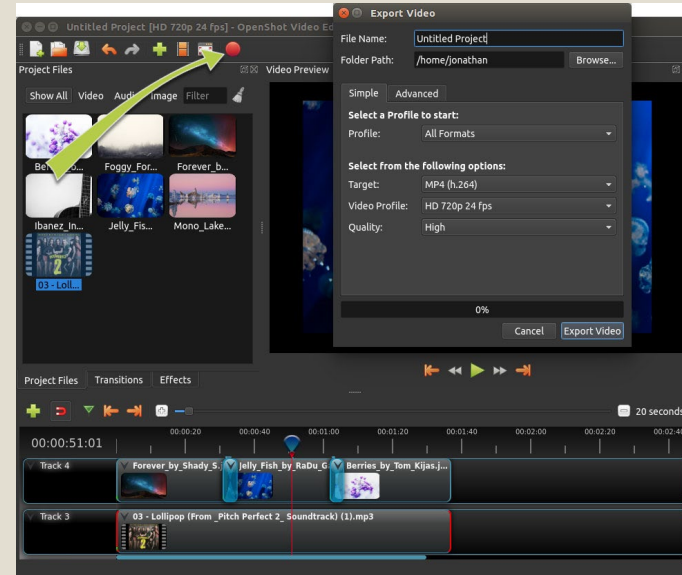


7

And then what?

We will review the structure of the technical script that we had prepared to see that all the sequences and the information are correctly integrated into the video.

8

By last...

Once you are satisfied, the next step is to export your video. This will convert your OpenShot project into a single video file.

*We want to upload our multimedia content to the O-City platform.
What should we do?*



If we have already uploaded our heritage proposal and it is approved ...

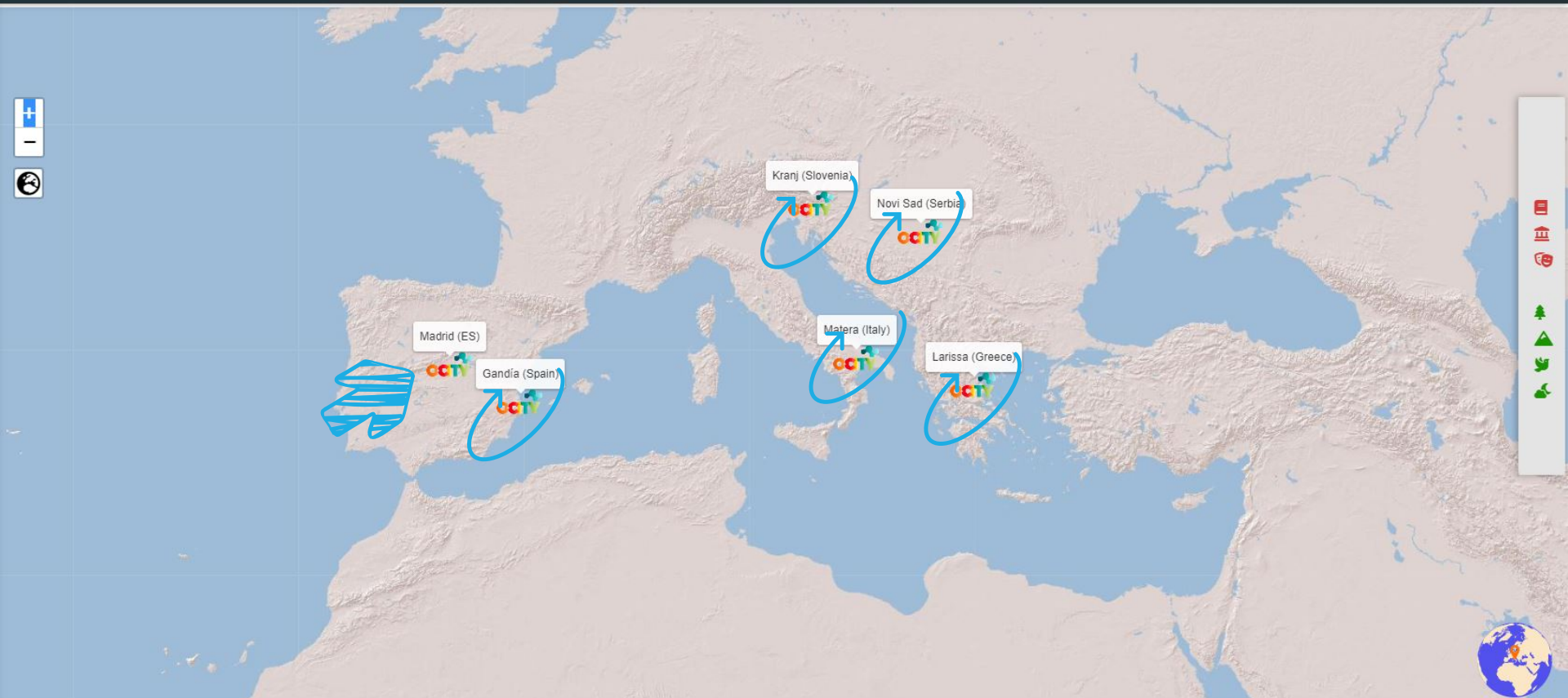
Then a specialist will evaluate our work to see if it meets the multimedia content requirements for O-City.

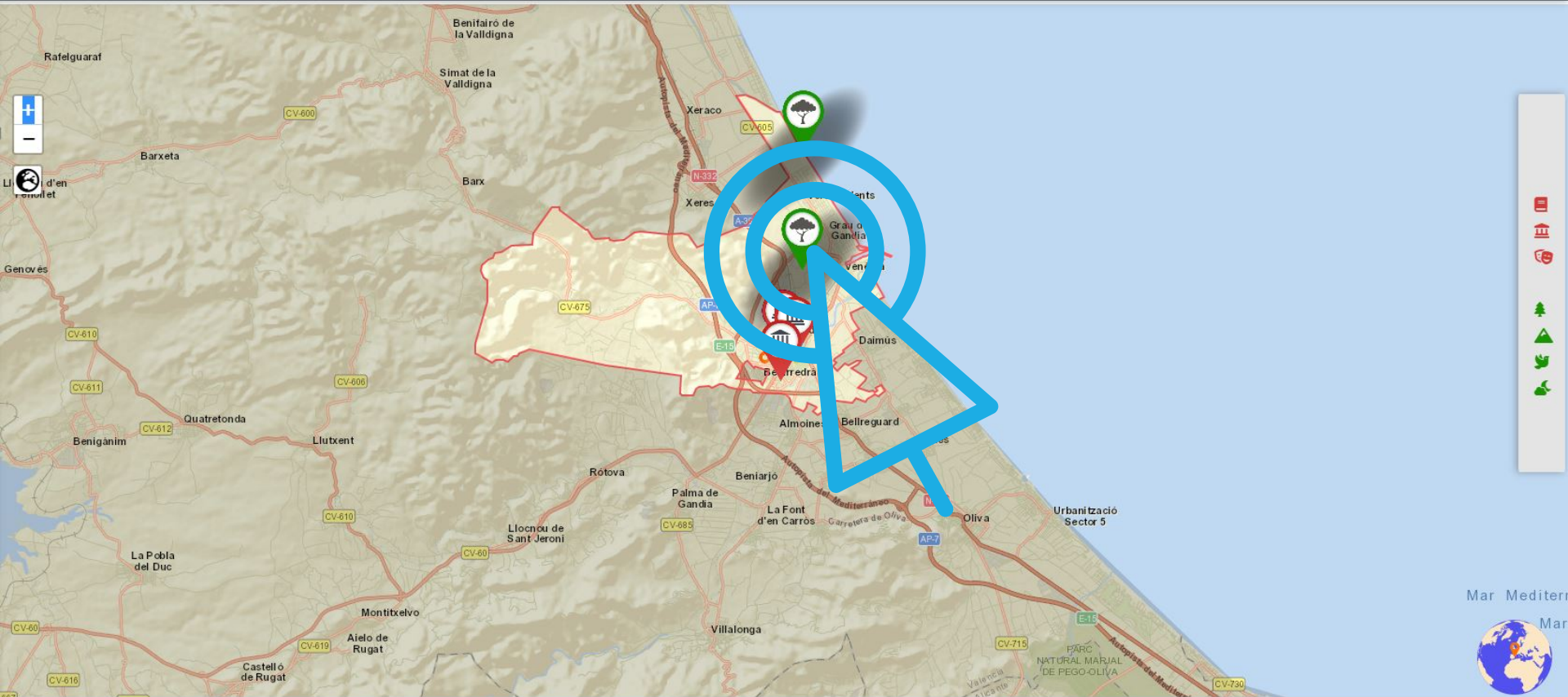


In this way, the audiovisual project will appear as multimedia content on the O-City platform.

Next to the city, which begins to form part of the O-City network of cities!







Mar Mediterrani

Mar



In this way we show our heritage, we expose its values and we invite people to visit it.





Marjal



PLAY CONTENTS



The Marjal de Gandia is a humid zone developed in a coastal plain and that presents a great biodiversity of flora and fauna. The Marjal de Gandia is a humid zone developed in a coastal plain and that presents a great biodiversity of flora and fauna.

[Read more](#) ▾

Play heritage content



Marjal de Gandia - O-City Project (English version)



Ver más ta...



Compartir



CLOSE

This photo has been made by the UPV-O-City team

Play contents1

Marjal de Gandia (UPV)

Oficial content

This photo has been made by the UPV-O-City team

Marjal de Gandia (UPV)

This photo has been made by the UPV-O-City team

Marjal 2

UPV2

Stars

Stars

sea

sea2

- Conclusions

In this way we can show everything we want from our heritage, through new skills that we have learned and that we can use in the future.

If we show, we sensitize ...
If we sensitize, we
protect!





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