

# Module IV. SOFT

Topic 9. Having an impact

Interpersonal Skills Course

Lesson 2
Turning a situation into
your favor





Module IV. Soft

## IN THIS LESSON, WE WILL BE ABLE TO...



1. USE THE SWOT ANALYSIS IN A PERSONAL WAY
2. GET TIPS FOR TURNING A SITUATION IN YOUR FAVOR





Module IV. Soft

### 1. USE THE SWOT ANALYSIS IN A PERSONAL WAY



**Identify** the threats or difficulties you have in any of the areas in which you move as a person (family, friends, work...) by using the **SWOT Analysis** which stands for:

- Strengths
- Weaknesses
- Opportunities
  - Threats





## 1. USE THE SWOT ANALYSIS IN A PERSONAL WAY

INTERNAL

#### **STRENGTHS**

- The professional qualifications/certifications you have that makes you stand out from the rest
  Your expertise in some area make a difference to the organization



#### **WEAKNESSES**



STRENGTHS and WEAKNESSES. allow us to evaluate the inner plane, that which depends

solely and exclusively on you

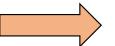


#### **OPPORTUNITIES**

- your industry that you can take advantage of?
- Is there a new technology or industry trend that you can make use of in the future?
- Is a new position advertised in your company that matches your skill set? Or did a position became



#### **THREATS**



**OPPORTUNITIES** and **THREATS**.

will facilitate the analysis of the external plane, the environment in which you find yourself





## 1. USE THE SWOT ANALYSIS IN A PERSONAL WAY



Having defined your weaknesses, threats, strengths and opportunities, it's time to ask ourselves:

#### HOW CAN WE TURN A THREAT INTO AN OPPORTUNITY?





To know how to see the good side of threats or difficulties, you can try to approach things with this

## **ATTITUDE**



## BE OPTIMISTIC

Trying to look at difficulties positively will keep you motivated to seek a solution, or to try to see the opportunity that this threat or difficulty may generate for you.





To know how to see the good side of threats or difficulties, you can try to approach things with this

## **ATTITUDE**





### STOP COMPLAINING AND START LOOKING FOR SOLUTIONS

Complaints don't solve anything, also, it makes the people around you lose motivation.

Lack of action is what causes difficulties to remain.





To know how to see the good side of threats or difficulties, you can try to approach things with this

## **ATTITUDE**



#### **BE RESPONSIBLE**

Don't blame others for difficulties, only if it is necessary to make someone else take responsibility. Look at yourself, you are the first responsible for the situation to change.





To know how to see the good side of threats or difficulties, you can try to approach things with this

## **ATTITUDE**



#### DON'T LEAVE FOR TOMORROW WHAT YOU CAN DO TODAY

Only committed people are those who can take control of their lives and putting themselves before any difficulty.

Procrastination is the enemy of progress





To know how to see the good side of threats or difficulties, you can try to approach things with this

## **ATTITUDE**



If you are a person who doubts a lot, start by taking small risks, that is, small decisions where if you make a mistake the consequences will not be very big.

If you are unable to decide, you will be a slave to the decisions of others and you will be carried away by the circumstances around you.





# CONCLUSION



Although there are indeed certain difficulties that it isn't in our power to change, it is up to us to **SEE THE POSITIVE SIDE** and **TAKE ADVANTAGE** of these threats to grow as people, thus achieving turning things into our favor.









