



Module IV. SOFT

Interpersonal
Skills
Course

Topic 8. Networking

**Lesson 3
Tips for Virtual**



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IN THIS LESSON, WE WILL BE ABLE TO...



1. Take advantage of social networks in terms of establishing employment or collaboration relationships.
2. Know how to present themselves and prepare to attend a virtual event to get the most out of it.



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1. LINKEDIN: TAKE ADVANTAGE OF SOCIAL NETWORKS.

LinkedIn®

is the social network par excellence for networking
will help you stay up-to-date with the latest trends in your industry

Tips

KEEP YOUR PROFILE UPDATED

will make you have a better positioning on the network



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Tips

CHOOSE A PROFESSIONAL PROFILE PHOTO

the first impression is important, don't forget that you are in a social network focused on networking and job search, use an appropriate photo for it



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Tips

ASK FOR REFERENCES

contact those people you have worked with (colleagues and senior manager) and ask them to endorse your experiences



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Tips

MAKE GOOD CONTACTS

the important thing is not to have a large number of contacts, but to have the right ones, which
can help you grow professionally.



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Tips

SHARE VALUABLE CONTENT

Don't be passive! Take time to generate your content and share it with the community, this will make other LinkedIn members interact with your publications, and the possibilities for them to contact you will be expanded.



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Tips

JOIN LINKEDIN GROUPS

These groups are organized by professional categories, you can request access to the group that interests you, remember that it is important that you participate in the conversations that are taking place.



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Tips

CONGRATULATE BIRTHDAYS AND PROFESSIONAL IMPROVEMENTS

The social network notifies you of birthdays, job changes and promotions of your contacts, this offers you the opportunity to reach the person, and establish a more human relationship with them.



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2. HOW TO ATTEND VIRTUAL NETWORKING EVENTS.



PREPARE YOUR PRESENTATION

FIND OUT ABOUT THE SPEAKERS

PREPARE THE QUESTIONS YOU WOULD LIKE TO ASK



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Not only the speakers of the virtual event are important, but also establishing contact with the rest of the participants can be interesting



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CONCLUSION



New technologies reinforce and expand the possibilities of **networking**.

The Internet allows us to break borders, and contact professionals from all over the world, which will enrich our way of working and make growing our job opportunities.



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