



LESSON CONTENT TEMPLATE

 <p>Erasmus+</p>	<p>Project funded by: Erasmus+ / Key Action 2 - Cooperation for innovation and the exchange of good practices, Knowledge Alliances.</p>
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1. Lesson Document

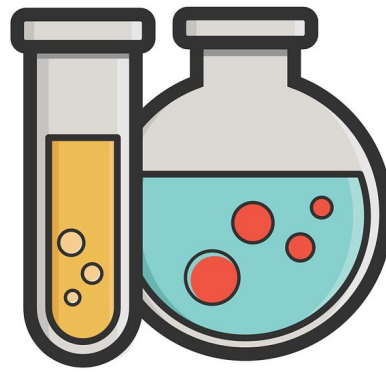
Topic 3: Test

Lesson 2

Experiment

Introduction

An experiment is a procedure performed to support, disprove, or confirm a hypothesis. In this lesson, we will learn why are experiments important and what are the components of experiments.



Resource: [Pixabay](#)

Experiments (*Testing Business Ideas*, 2019):

- Are helping with reducing the risk and unpredictability of business ideas,
- Can prove if some evidence is weak or strong and can also prove if that evidence that supports or disproves a hypothesis.
- Can also be fast or slow and cheap or expensive to perform.

What are the components of the experiment?


Hypothesis - You need to test important hypotheses first.

Experiment - Description of the experiment you will run to support or disprove your hypothesis.

Metric - Measure that you will use during the experiment.

Criteria - The success criteria that you will use to validate your experiment metric.



Test Card



<i>Test Name</i>	<i>Deadline</i>
<i>Assigned to</i>	<i>Duration</i>






STEP 1: HYPOTHESIS

We believe that

Critical:   




STEP 2: TEST

To verify that, we will

Test Cost:   
Data Reliability:   

STEP 3: METRIC

And measure

Time Required:   

STEP 4: CRITERIA

We are right if

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Conclusions

Create multiple experiments for hypothesis, because you can't get all the information that you need from just one experiment. In real life, it takes several experiments to generate the possibility of a successful business.