



Module III. Business

Testing
Business
Ideas

Topic 3. Test

Lesson 1. Hypothesis

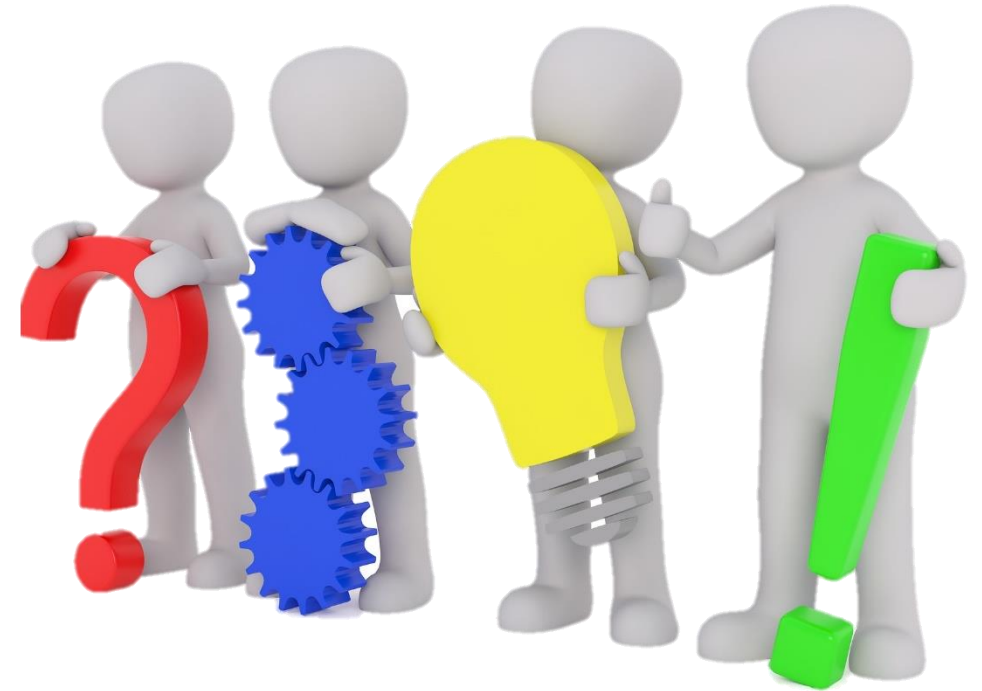


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Hypothesis...

...verifiable statements about what the researchers predict will be **the outcome of a study**.



Once the topic is
completed and approved,
learners will be able to...



Identify and prioritize hypothesis.



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In this lesson, we will learn...

*What types of hypothesis
exist?
How to prioritize them?*



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Hypothesis needs to be:



Testable



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Hypothesis needs to be:



Precise



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Hypothesis needs to be:



Discrete

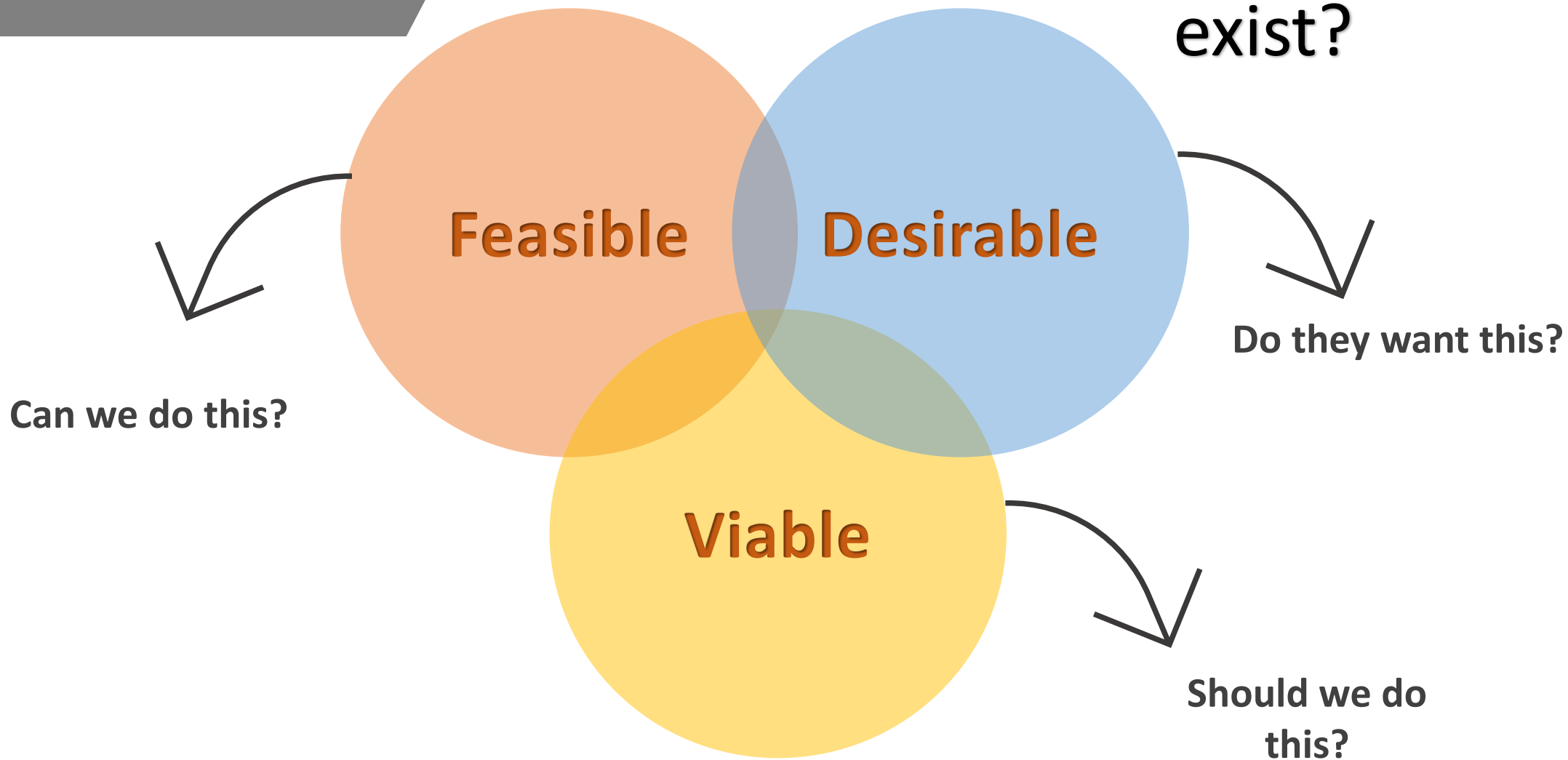


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Identify Hypothesis

What types of hypotheses exist?





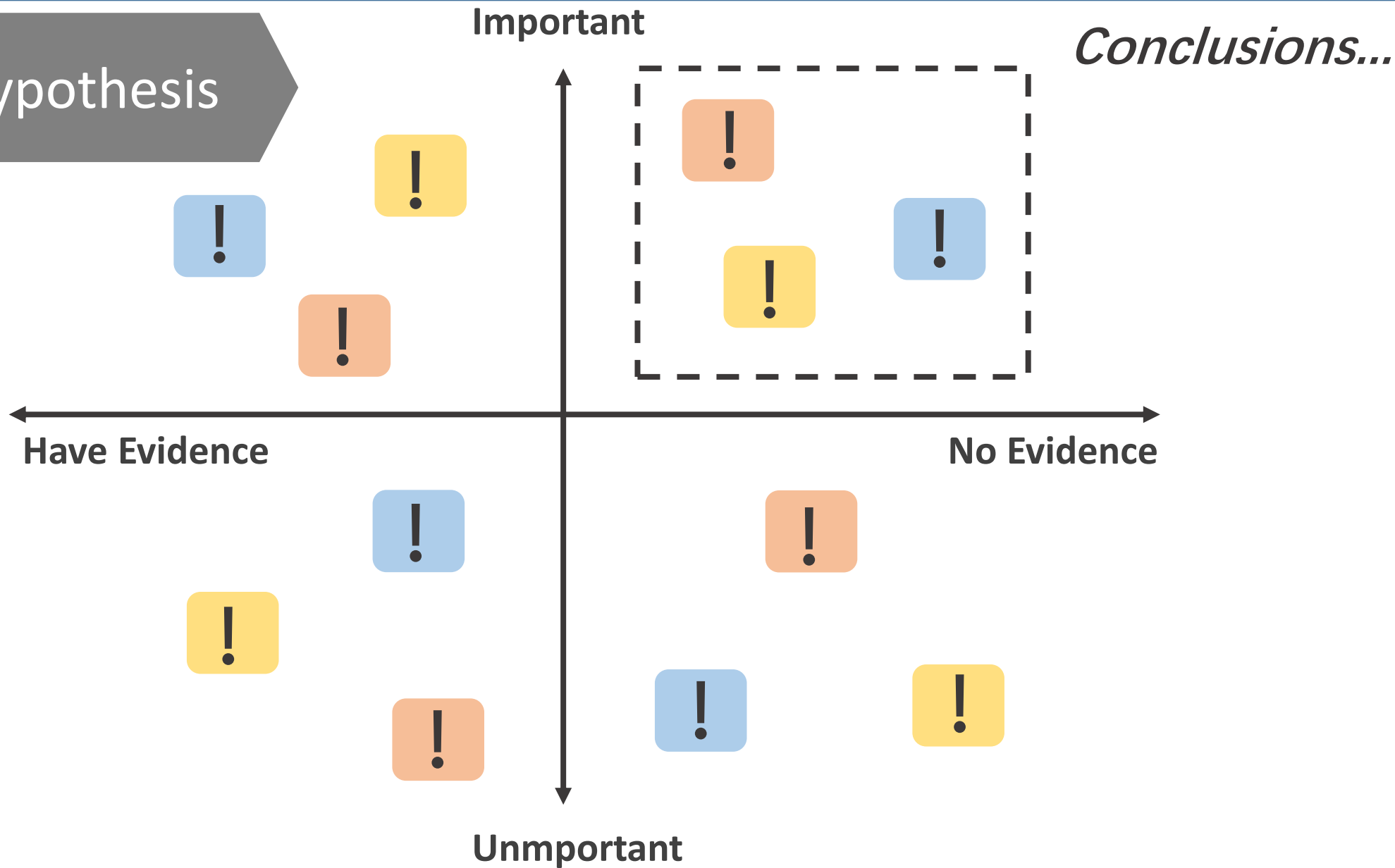
What is your next step?



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Prioritize Hypothesis





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