



Module III. Business

Testing
Business
Ideas
course

Topic 2. Design

Lesson 1. Design a team



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Designing is...

...a process of anticipating and planning the creation of objects, interactive systems, buildings, vehicles, etc.

But design can be also user-centered.



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Once the topic is
completed and approved,
learners will be able to...



Design the perfect team and shape an idea.



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*In this lesson, we
will learn...*

...more about the
importance of designing a
team.



Team Behavior

Team Environment

Team Alignment



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Team Behavior

How team should behave?

Data Influenced



Entrepreneurial

Experiment driven



Iterative Approach

Customer centric



Question Assumptions



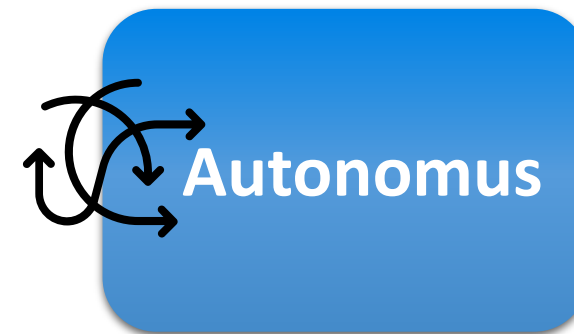
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Team Environment

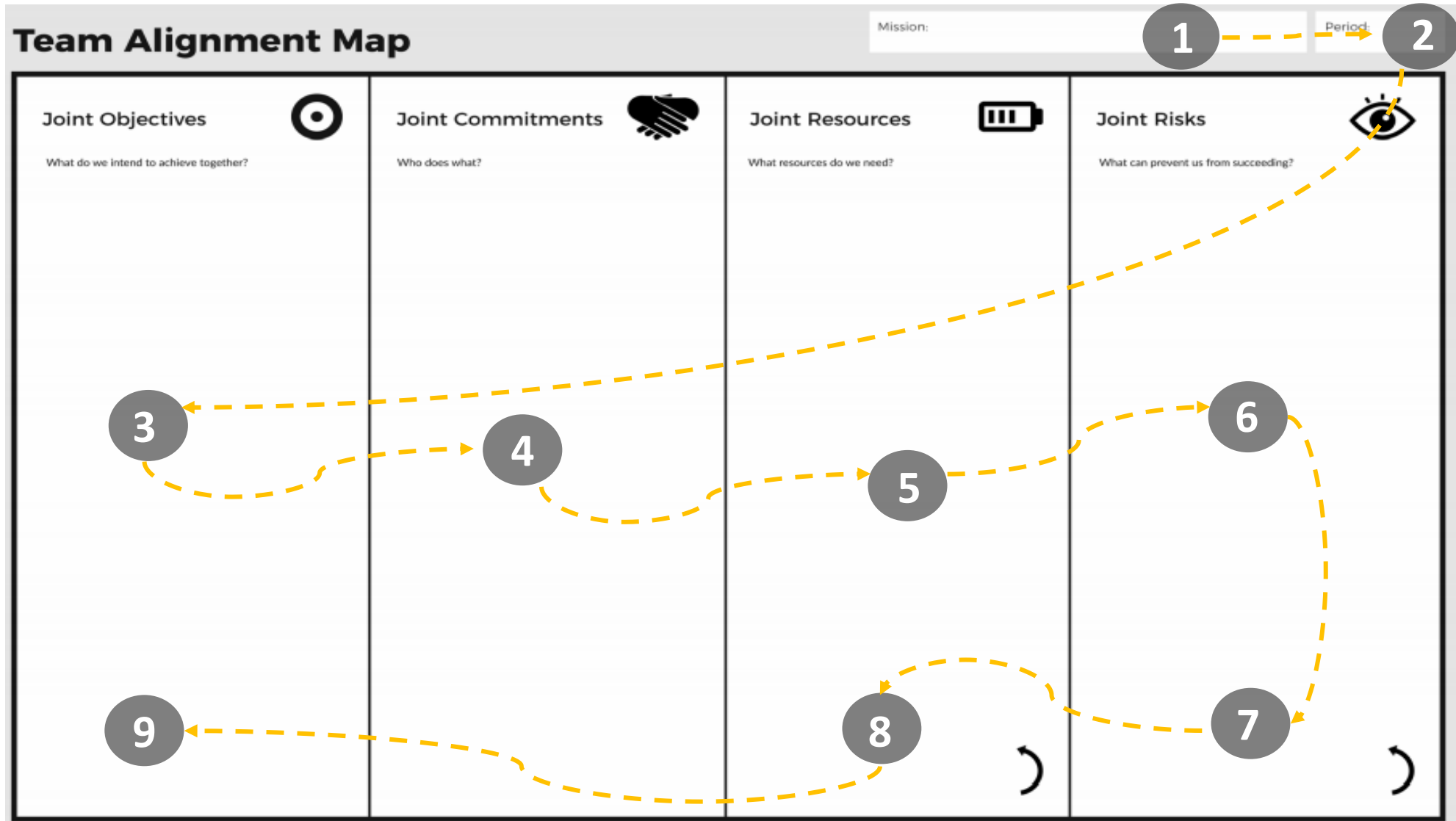
How to design good environment for team?

Team needs to be...



Team Alignment

How to keep your team aligned?



Conclusions

You are not alone.

You can count on
someone at any time.



**That is the
essence of the
team.**



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