





## Module III. Business

Entrepreneurial  
Finance

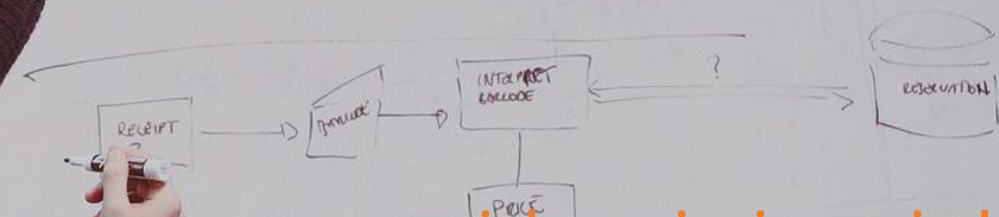
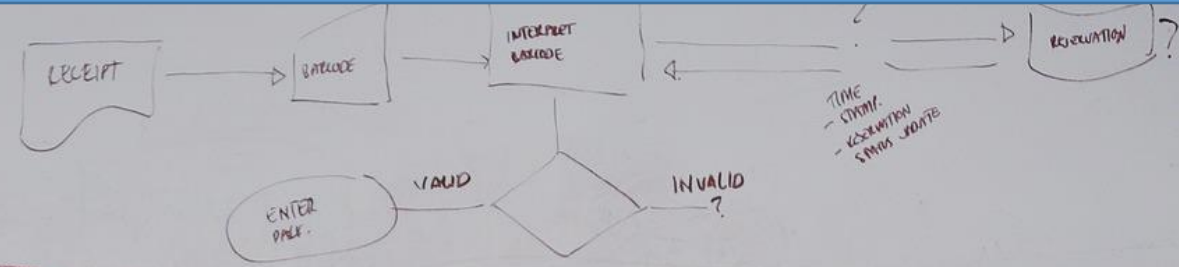
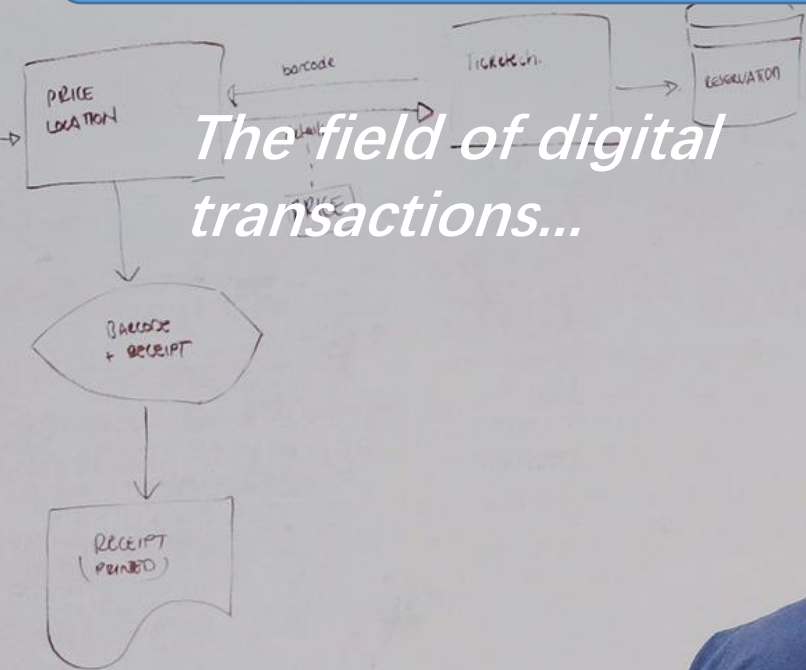
Topic 7. Cash and Working  
Capital

Lesson 2. Non – Payment  
Methods



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*The field of digital transactions...*



**...is becoming increasingly important over time.**



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Once the topic is  
completed and approved,  
learners will be able to...



**Understand importance of Cash and Working Capital**



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*In this lesson, we  
will learn..*

- ✓ More about the difference between debit and credit cards
- ✓ More about online and mobile payments.



# Non-Cash Payment Methods

Credit and Debit Card

Online and Mobile  
Payment



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# Credit and Debit Card

- Debit cards permit bank customers to spend money by drawing funds they have placed in the bank.
- Credit cards permit bank consumers to borrow money from the card issuer up to a certain limit in order to buy items or withdraw cash.





# Online and Mobile Payment

The popularity of credit and debit cards and online shopping is dramatically changed consumer behavior. Businesses are increasingly realizing that they have to accept online payments to stay competitive.



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## *Conclusions*

**When deciding which digital payment options to adopt, consider what your needs are, and then choose a service that meets those needs.**



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