



Module III. Business

Entrepreneurial
Finance

Topic 3. Financing a Business

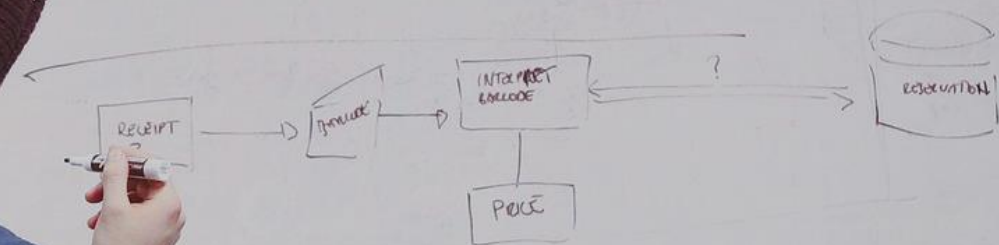
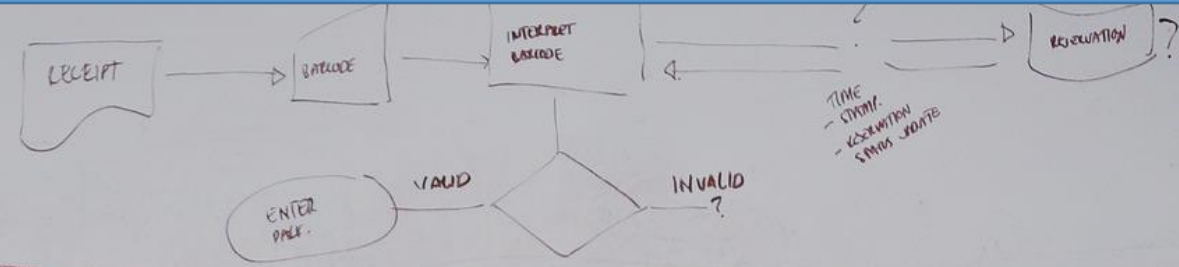
Lesson 1. Life Cycle of a
Business



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Finding money to finance a new business is a huge challenge for almost all entrepreneurs.



Some of them use their own savings and borrow from friends, to begin with, but sooner or later businesses will have to obtain funding from external sources.



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Once the topic is completed and approved, learners will be able to...



Understand the business life cycle and find out at what stages their business can be.



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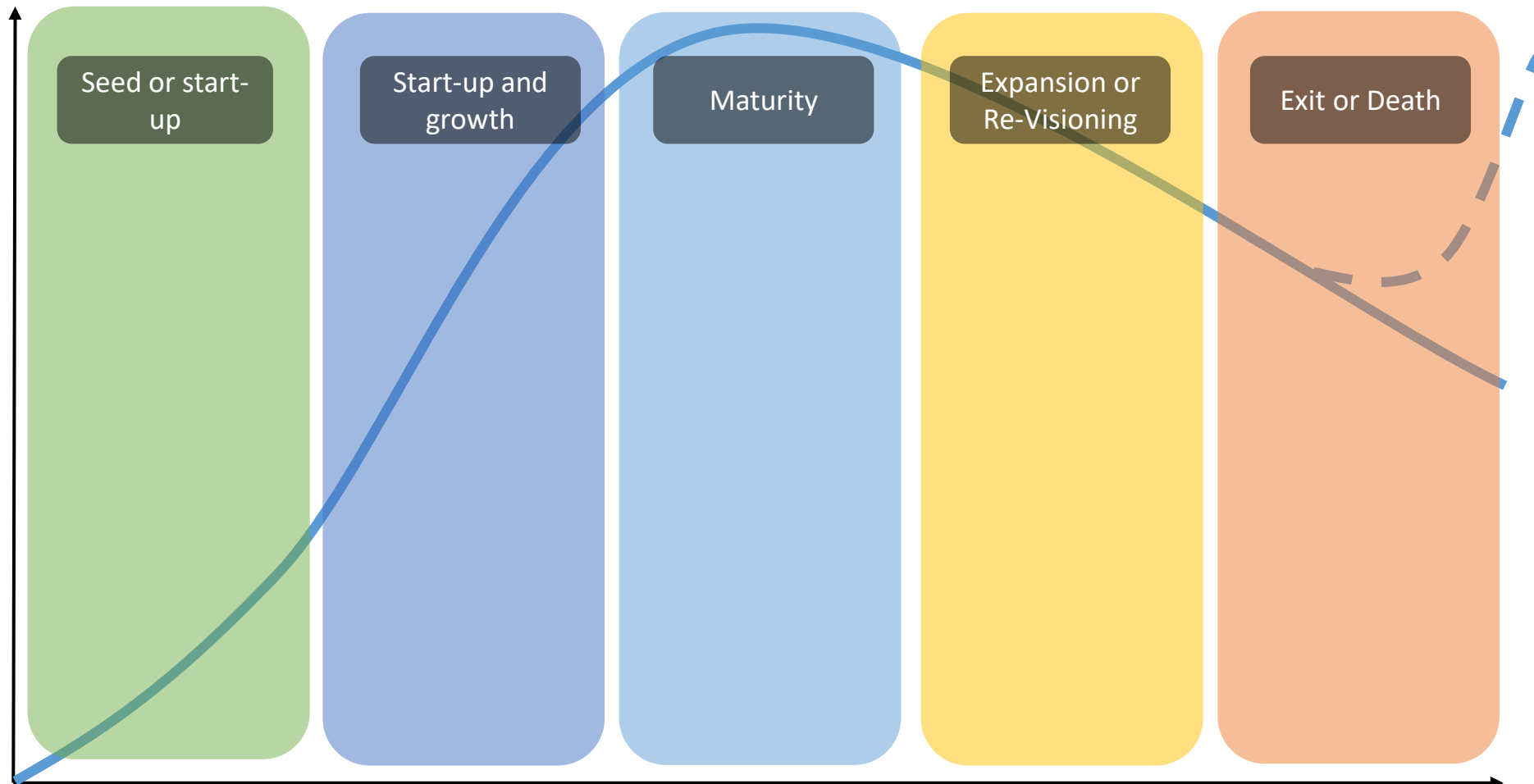


*In this lesson, we
will learn..*

- ✓ What is Life Cycle of a Business?
- ✓ What phases includes?
- ✓ Why is important to understand the life cycle of a business?



Life Cycle of a Business



Conclusions

Understanding the business life cycle is crucial all for everybody and especially for the entrepreneurs, bankers, financial analysts, and other professionals in the financial services industry. If you know the product life cycle, you can easily determine where you are currently and what stage you are in and also what steps you can and should take.



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