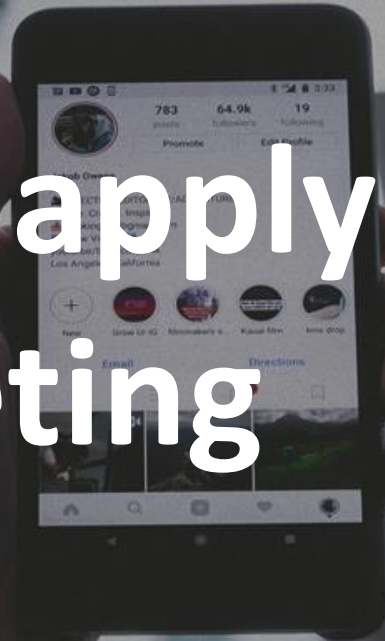


Ways you can apply Mobile Marketing



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In this lesson, we will learn...

*ways we can apply mobile
marketing in our strategy.*



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Once the topic is completed and approved, learners will be able to...

apply mobile marketing in their digital marketing strategy.



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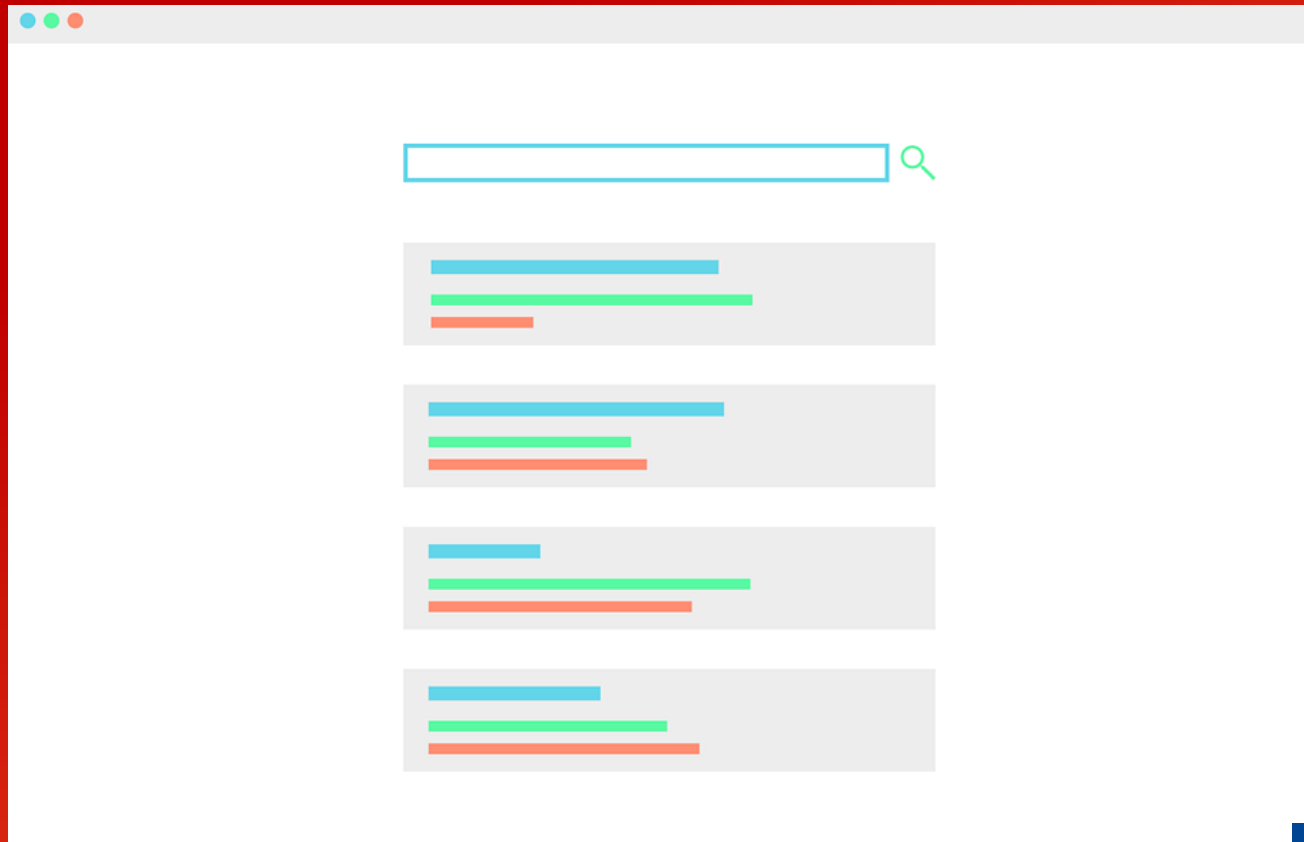
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Ads in search engines



Advertising on social networks



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Advertising in applications



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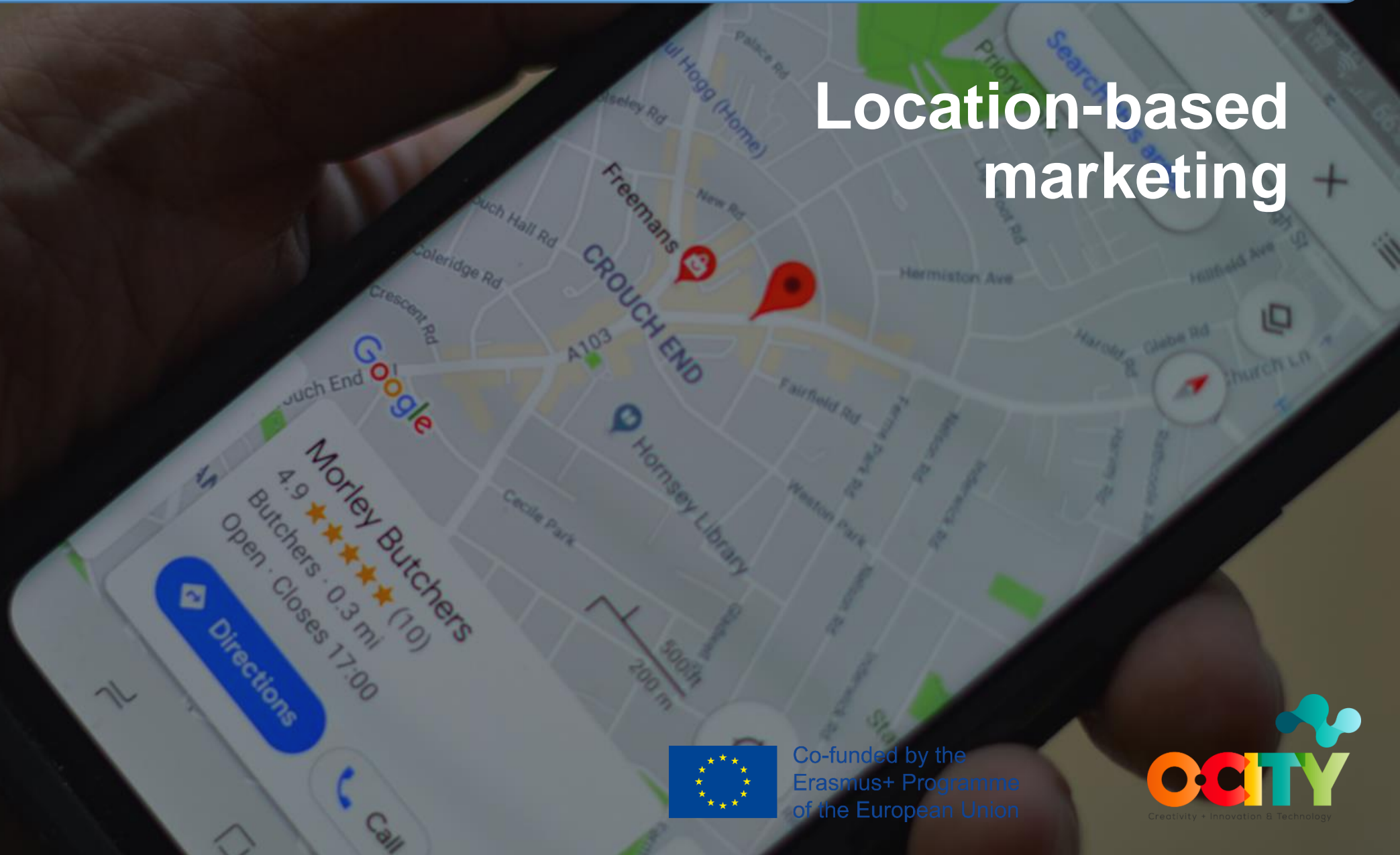
In-game advertising



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Location-based marketing



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SMS



Conclusions

Take advantage of this fact and start creating ads for mobile devices and customize your website for mobile users.



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CREDITS

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