





## Module III Business

Business model  
creation  
Course

**Topic 2**  
**Business model aspects- The**  
**business model canvas.**

**Lesson 7: Revenue streams**



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# IN THIS LESSON, WE WILL LEARN...



The meaning and the importance of  
the revenue streams



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# 1. What are the revenue streams?

Revenue streams are the revenues that come from customer acceptance to pay for a service.



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## 2. Revenue streams

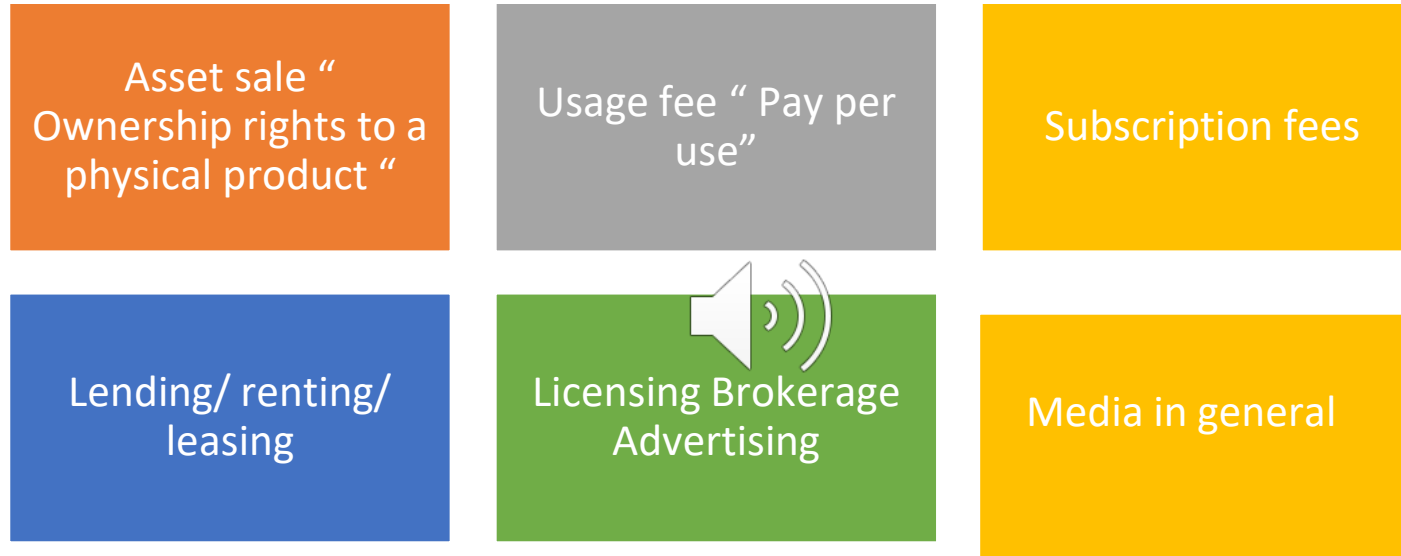


### 3. Main sources of income and methods used

The main source of income are the employers who are looking for staff and pay for individual services (online posting of ads, employer branding services, advertising, headhunting services, participation in Days Career and Interview Days)..



# 3. Methods used



# 3. Revenue Streams key questions



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