

Find a title and subtitle

Module:
1

Course:
PODCAST

Topic 3:
PREPARA-
TION

Lesson1:
GET READY
TO RECORD

Activity 1

- **Short Description:** Find a title and subtitle
- **Methodology:** brainstorming
- **Duration:** 2 hours
- **Difficulty (high - medium - low):** medium
- **Individual / Team:** Individual or teams
- **Classroom / House:** Classrooms
- **What do we need to do this activity?** Pens

Description

- **Text description:** This activity helps student to choose the title and subtitle of their own podcast starting to creative imputes
- **Instructions**
 1. STEP 1 | in 15 minuts ask to the students to write all the words and names related to the 10 suggestions (see tool activity 1), it might be useful to suggest to the students to use the dictionary of synonyms and antonyms



2. STEP 2 | Ask to the students to mix with some rhetorical figures the results (ex. Synecdoche or Crasis) of the step 1 and then at the end, choose 3 titles

3. STEP 3 | Search on internet which kind of content are already related to the titles and make an evaluation for the *pros and cons*

4. STEP 4 | Make the choice of the title of the podcast.

Expected outputs: title and subtitle of the podcast



PODCAST TITLE

O-CITY PODCAST



TRY TO CREATE AT LEAST ONE TITLE FOR EACH SUGGESTION

- ACRONYMS
- MYTHOLOGY AND CLASSICAL CULTURE
- MODERN CULTURE/HISTORY
- CONTEMPORARY FACT
- HUMOR
- SOMETHING RELETED TO TRAVEL OR TRAVELERS
- FAMOUS ARCHEOLOGISTS, OR ARTIST, OR ARCHITECTS
- FAMOUS BOOK OR FILM ABOUT HERITAGE
- OBJECT OR WORDS THAT ARE RELATED TO THE FIELD OF HERITAGE (EX.PORTAL)
- 10 NAME OF A SPACE OR PLACE RELATED TO THE HERITAGE (EX. SQUARE)



EUROPEAN CAPITAL
OF CULTURE



TITLE IDEAS

O-CITY PODCAST



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