Module II. Technical

Podcast

Topic 1. FROM THE IDEA TO THE STRUCTURE

Objectives

Introduction

What will we learn?

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Introduction

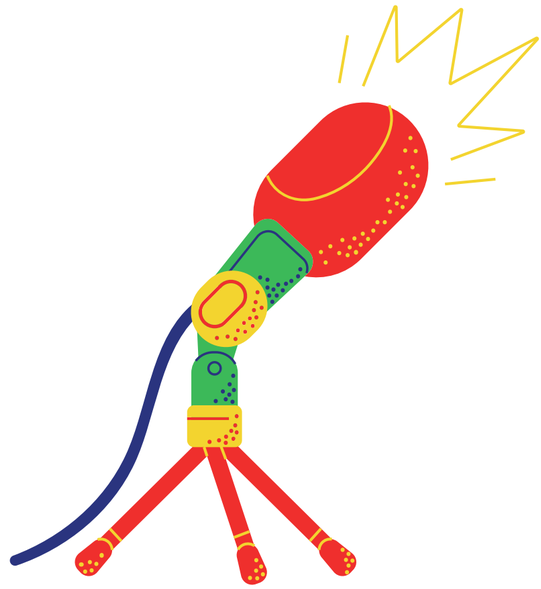
What are all the contents that you can find around your podcast idea?
What's your podcast going to say? Most podcasts are based on the conversational abilities of the author. However, you need to have a content plan to work on it and see how many episode you need for all your contents.
Each episode can be a simply a short story read aloud by either the host, or a voice actor or each episode can have a host interviewed by you.
So, starting from all the contents that you want to share, make a plan. Don't worry if you think it's too short or too long. Write it down a plan, will help to visualize all you ideas and contents.

What will we learn?

Design a content plan

Design duration and episode plan

Have a draft of the podcast idea



Remember that podcasts can take many forms: one-man/women shows, co-hosts, guests, call-in etc. So you have to think about set-list, think that you don’t have images to support your story, so write your script with a lot of descriptions.

For write it down the script of you podcast you can start first to make some test: with you phone, you can easily recording a audio of max 2 minute and listen if the topic/content you write work!

Then you can organize the content with timing and have something like this example.

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