

# HOW TO FIND THE CENTER OF THE PODCAST

Module  
1

Course:  
PODCAST

Topic:  
How to start

Lesson 1:  
Podcast Idea

## Activity 1

- **Short Description:** HOW TO FIND THE CENTER OF THE PODCAST
- **Methodology:** Facilitation
- **Duration:** 1 hour
- **Difficulty (high - medium - low):** medium
- **Individual / Team:** Individual or Team
- **Classroom / House:** (Indicates if the activity allows in whole or in part to be carried out at home or if it is necessary to prepare it previously at home)
- **What do we need to do this activity?**
  - **Software** (if on-line version JAMBORD or GOOGLE)
  - **Other resources** Post-its 2 different colors, papers, pens

## Description

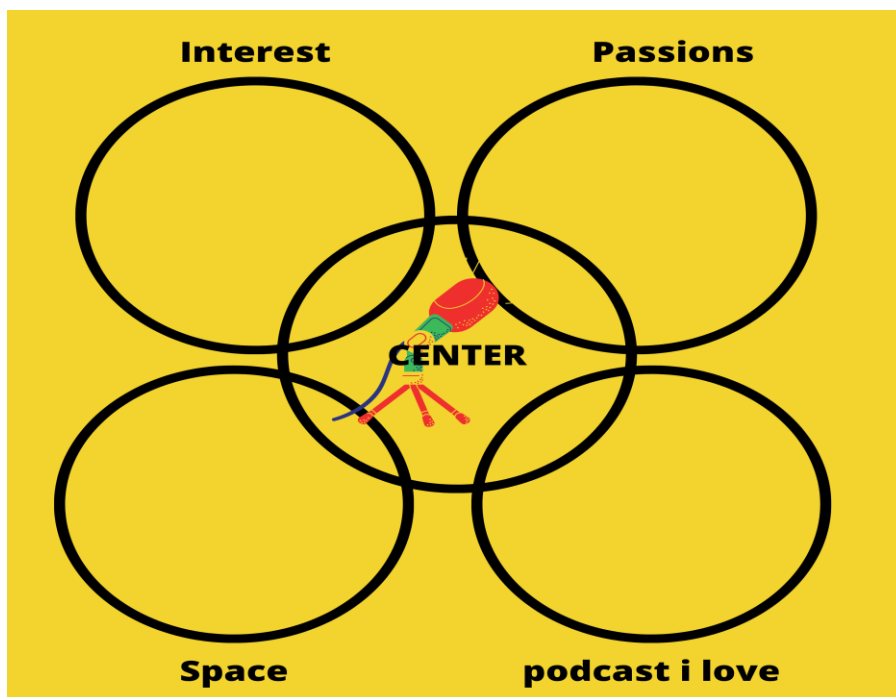
- **Text description:** This activity is a collective or a individual brainstorming to find the center of the podcast.

Working on the center of the podcast bring the ideas more slowly looking for the center, the focus, the core of the podcast will help the students think about what they want to say and why they want to tell it in a podcast. But starting from oneself, this exercise can be done alone or in a team, adding a collective choice step for the idea that convinces the whole class.



What are your interest? Something that you are interested in (Politics, movies, nature...)  
Heritage is about ourself, our society, think about how your interest can be mixed to heritage topics

What are you passionate about? Something that you're practice or you know well.(ex. Cooking or football, or traveling...)This passions maybe can be mix about Heritage.



What kind of space that you really enjoy? Library or sofa of you friends, maybe a square?Where do you feel more comfortable?

Think about in which kind of spaces do you love “meet” heritage

Write it down a podcast that you really like or if you have not, choose something at radio that you like and think about why do you like it. Maybe it's not related to heritage but you can catch some inspiration and change the topics!



## Instructions ( for individuals)

1. **STEP 1** Show them the 4 circle ( interests - passions - space - podcast I love) and explain to the students that they have to write in a post-it their thoughts, as it comes to their mind without any order, without judging, everything can be useful. And It's very important to remind that we are not searching for the "idea" but for the center: the topic/the core that
2. **STEP 2** Tell to the student to move the post-it at the center, at least one for each of the four circles
3. **STEP 3** The student will explain the result of the brainstorming
4. **STEP 4 (for teams only)**  
Every team can explain their result and the class vote for every team but not for their own.

The trainer can ask like and interview, to clarify on the students-mind - this questions

- > What is you podcast about?
- > What is your podcast main purpose?
- > Why I should listen you podcast?
- > To whom your podcast is addressed?

## Expected outcomes

The outcomes of this lesson is to have a clear idea of what will be the main topic/focus of the podcast. The student has to be able present the podcast with confidence the idea of the podcast



