

Module II. Technical

PODCAST Course

Topic 1. How to start

Activity T1.L1.1.

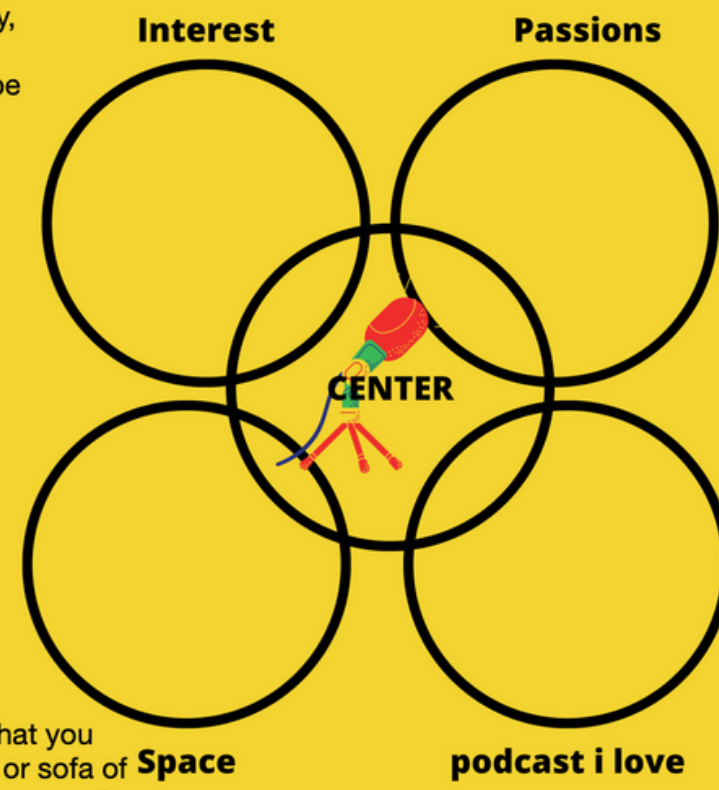


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What are your interest? Something that you are interested in (Politics, movies, nature...)
Heritage is about ourself, our society, think about how your interest can be mixed to heritage topics

What are you passionate about? Something that you're practice or you know well.(ex. Cooking or football, or traveling...)This passions maybe can be mix about Heritage.



What kind of space that you really enjoy? Library or sofa of you friends, maybe a square? Where do you feel more comfortable?

Think about in which kind of spaces do you love "meet" heritage

Write it down a podcast that you really like or if you have not, choose something at radio that you like and think about why do you like it. Maybe it's not related to heritage but you can catch some inspiration and change the topics!

THIS ACTIVITY IS A COLLECTIVE OR A INDIVIDUAL
BRAINSTORMING TO FIND THE CENTER OF THE PODCAST.
WORKING ON THE CENTER OF THE PODCAST BRING THE IDEAS
MORE SLOWLY LOOKING FOR THE CENTER, THE FOCUS, THE CORE
OF THE
PODCAST WILL HELP THE STUDENTS THINK ABOUT WHAT THEY
WANT TO SAY AND WHY THEY WANT TO TELL IT IN A PODCAST.
BUT
STARTING FROM ONESELF, THIS EXERCISE CAN BE DONE ALONE
OR IN A TEAM, ADDING A COLLECTIVE CHOICE STEP FOR THE
IDEA THAT
CONVINCES THE WHOLE CLASS.

Instructions

STEP 1 Show them the 4 circle (interests - passions - space - podcast I love) and explain to the students

that they have to write in a post-it their thoughts, as it comes to their mind without any order, without

judging, everything can be useful. And It's very important to remind that we are not searching for the "idea"

but for the center: the topic/the core that

1. STEP 2 Tell to the student to move the post-it at the center, at least one for each of the four circles

2. STEP 3 The student will explain the result of the brainstorming

3. STEP 4 (for teams only)

Every team can explain their result and the class vote for every team but not for their own.

The trainer can ask like and interview, to clarify on the students-mind - this questions

> What is you podcast about?

> What is your podcast main purpose?

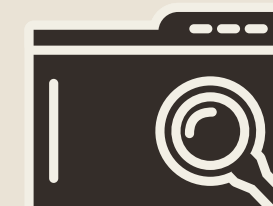
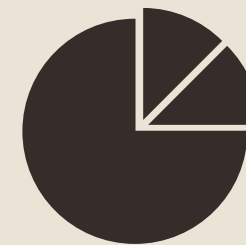
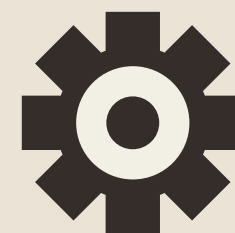
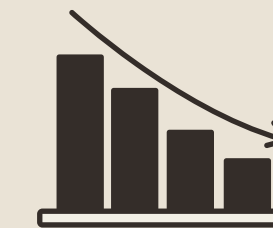
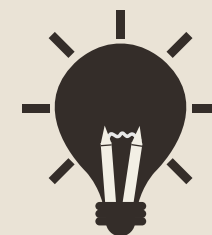
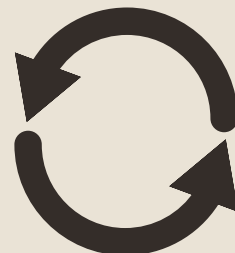
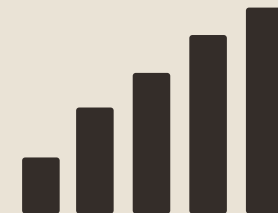
> Why I should listen you podcast?

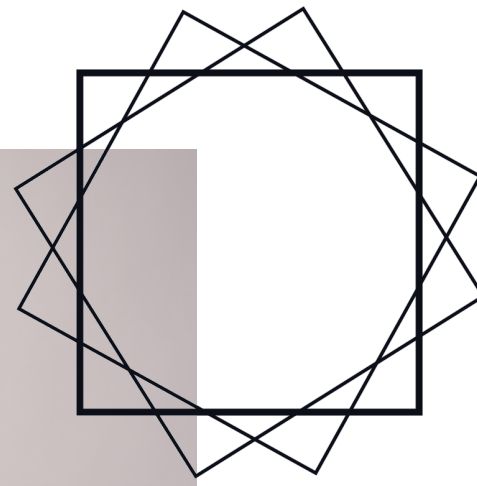
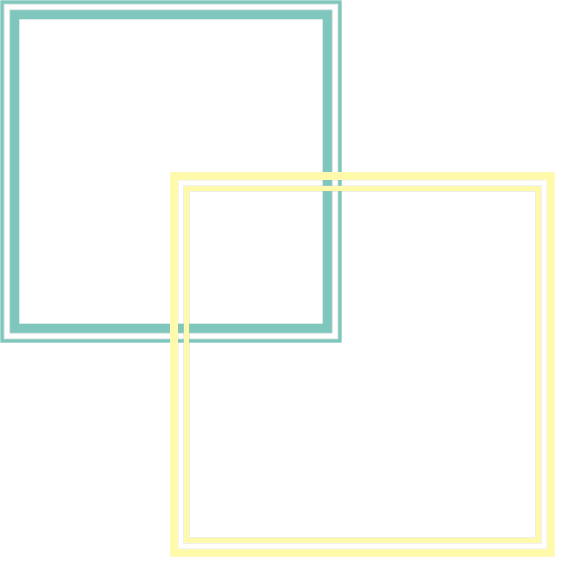
> To whom your podcast is addressed?



Expected outcomes

The outcomes of this lesson is to have a clear idea of what will be the main topic/focus of the podcast. The student has to be able present the podcast with confidence the idea of the podcast





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