

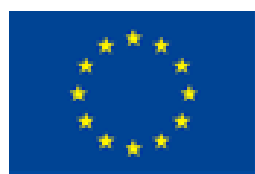
Module II. Technical

Infographic course

Topic 2. Realization of an infographic

Lesson 2. Visual representation of data and information

Activity T2.L2.2. Visualization of data and information



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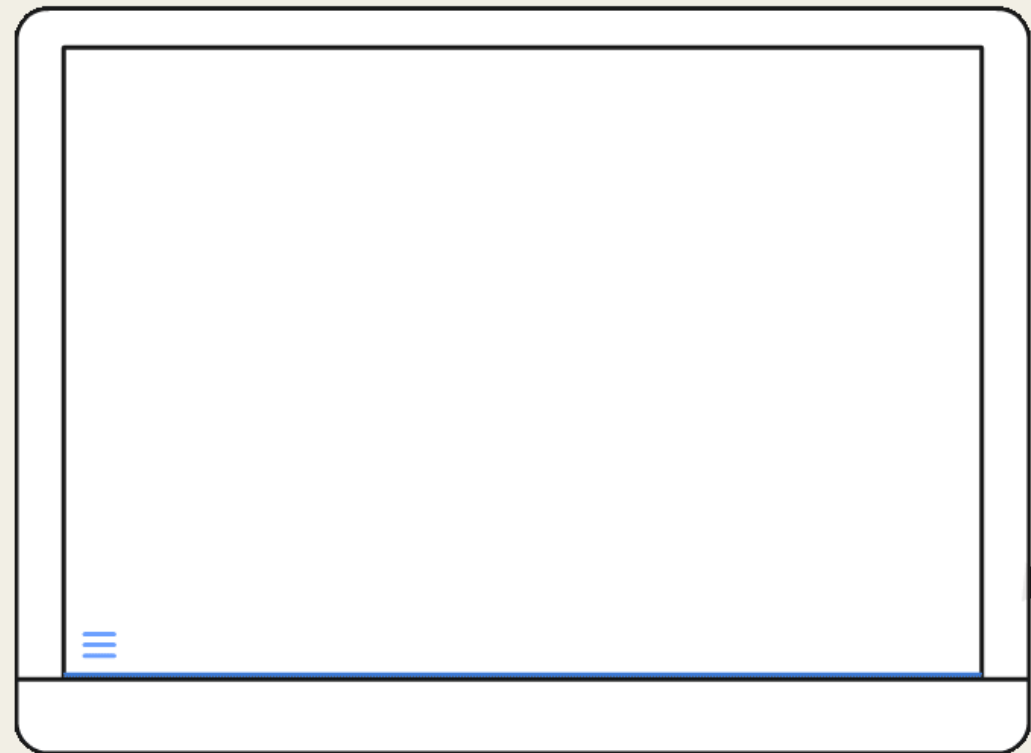




THIS TOPIC WILL EXPLAIN **HOW TO CREATE A STATIC INFOGRAPHIC** FOR THE O-CITY WORLD PLATFORM. SO, THOSE WHO COMPLETED TOPIC 1 OF THE INFOGRAPHIC COURSE, WILL BE INTRODUCED TO SOME KEY STEPS AND WILL BE TRAINED ON THE USE OF SOME BASIC TOOLS.



Once the topic is completed, learners will be able to:



1

Organize information and data in effective visualization for improving user experience and promoting heritage.

2

Evaluating the effectiveness and usability of different applications of information visualizations.

3

Designing and realizing effective and usable infographics for enhancing user experience.

WORKSHOP


DEFINE THE TYPE OF
VISUALIZATION
TECHNIQUES AND CONTENTS
OF YOUR INFOGRAPHIC

IDENTIFY THE TYPE OF
CONTENTS TO INCLUDE IN
YOUR INFOGRAPHIC, BASED
ON WHICH **VISUALIZATION
TECHNIQUES** MIGHT BEST
SUIT ITS TOPIC AND
PURPOSE.

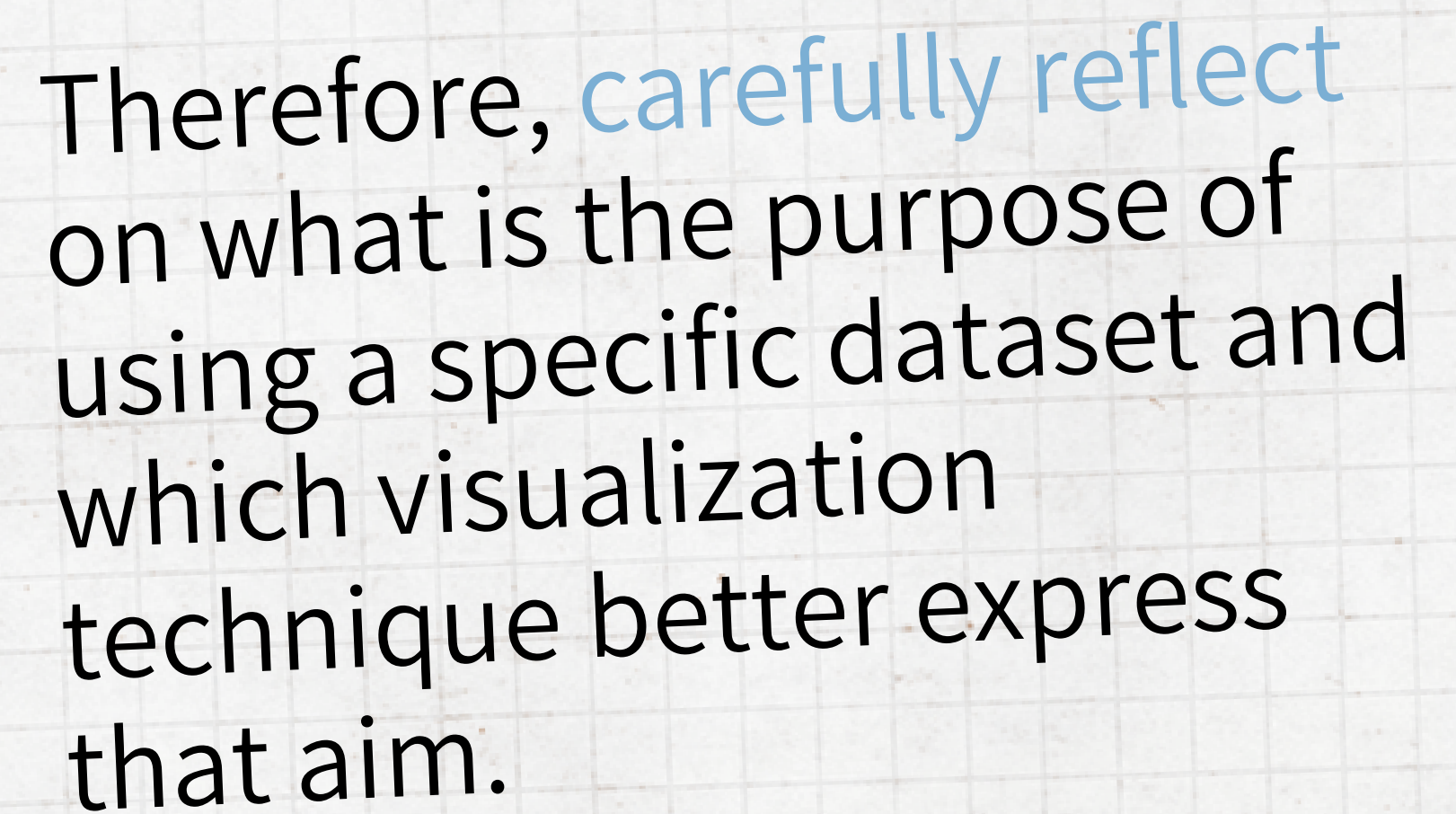
A further step in the definition of the content of your infographic is defining how data and information can be represented.



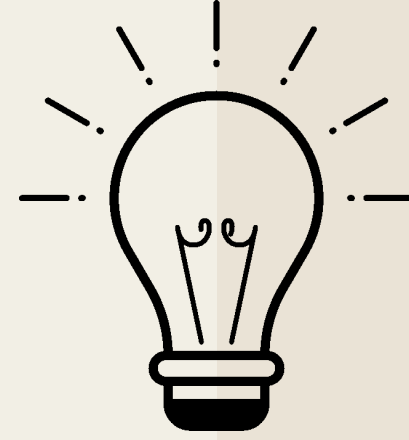
Of course, you will need to make a choice about the type of contents to include, considered the proper way of visualizing them.



Data and information can be **misleading** if not adequately represented.



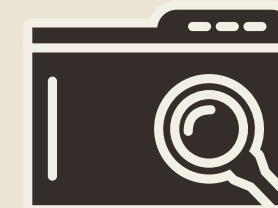
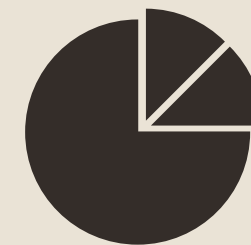
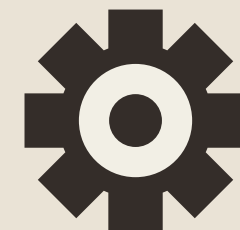
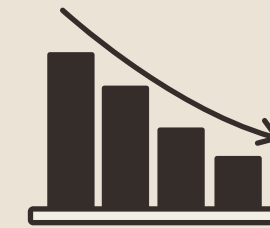
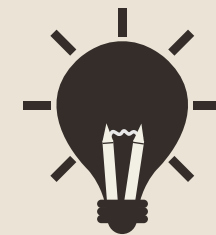
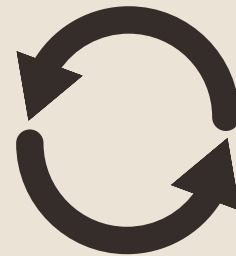
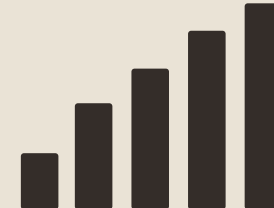
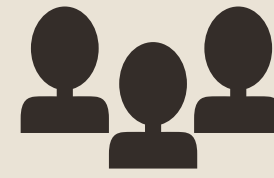
Therefore, **carefully reflect** on what is the purpose of using a specific dataset and which visualization technique better express that aim.

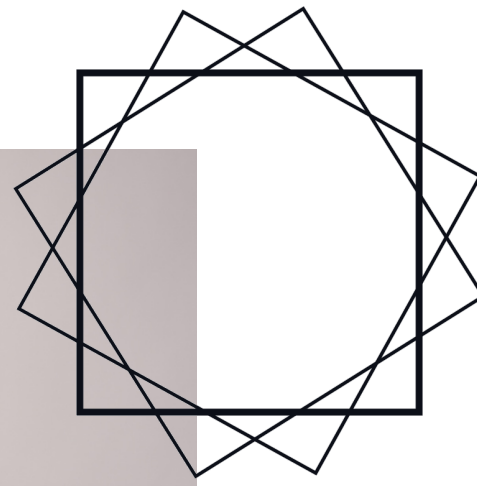
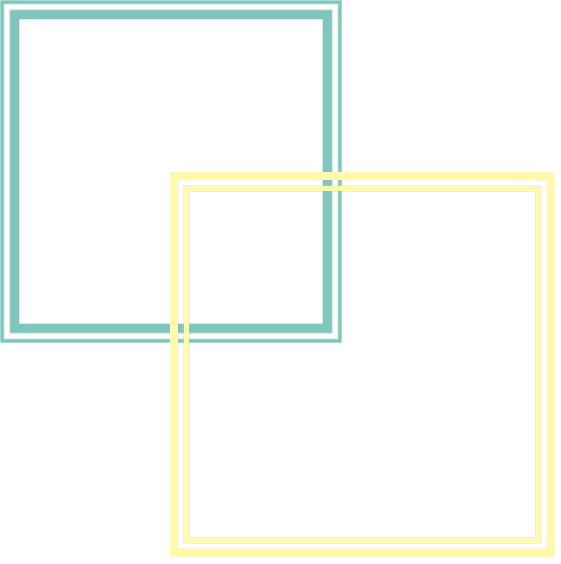


Activity!

Visualization of data and information

Identify the visual representations that best suit the data, information, and contents selected in Activity T2.L2.1, in order to facilitate user understanding. In the end, you will have a more clear view of the type of contents to include in your infographic.





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