

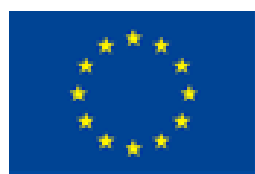
# Module II. Technical

## Infographic course

### Topic 2. Realization of an infographic

#### Lesson 2. Visual representation of data and information

#### Activity T2.L2.1. Organize gathered information and data



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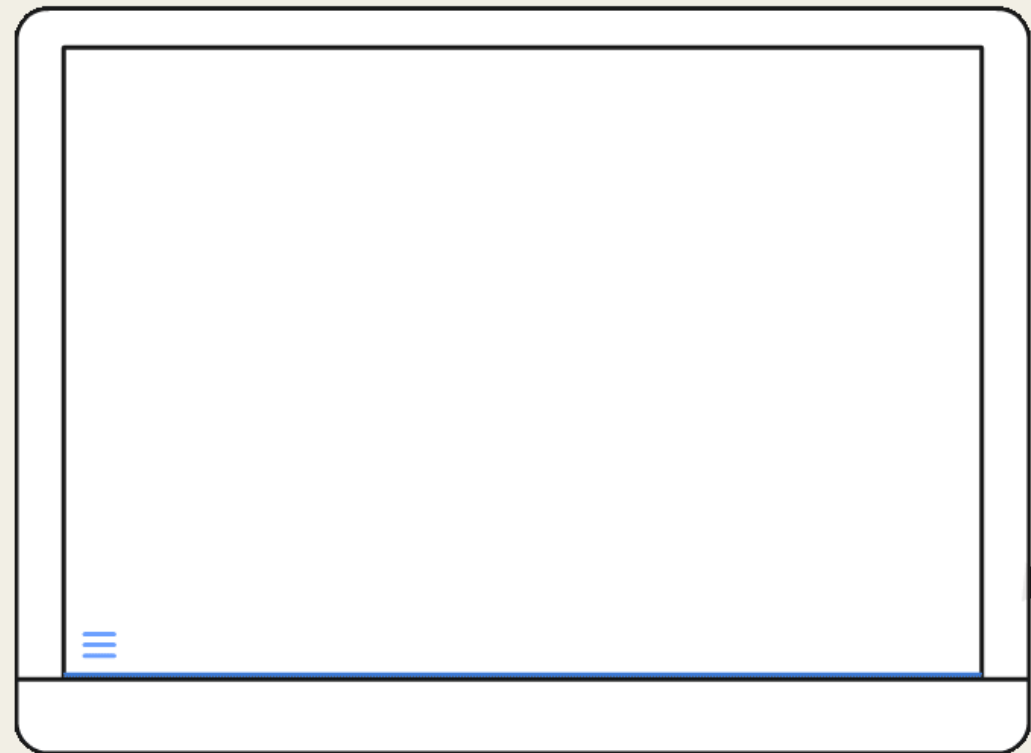




THIS TOPIC WILL EXPLAIN **HOW TO CREATE A STATIC INFOGRAPHIC** FOR THE O-CITY WORLD PLATFORM. SO, THOSE WHO COMPLETED TOPIC 1 OF THE INFOGRAPHIC COURSE, WILL BE INTRODUCED TO SOME KEY STEPS AND WILL BE TRAINED ON THE USE OF SOME BASIC TOOLS.



Once the topic is completed, learners will be able to:



1

**Organize** information and data in effective visualization for improving user experience and promoting heritage.

2

**Evaluating** the effectiveness and usability of different applications of information visualizations.

3

**Designing** and realizing effective and usable infographics for enhancing user experience.

# WORKSHOP

SORT THE GATHERED  
MATERIALS AND IDENTIFY  
RELEVANT THEMES

ORGANIZE THE GATHERED  
MATERIAL IN **CLUSTERS**  
HELPING YOU TO DEFINE  
THE **TOPIC** AND THE  
**PURPOSE** OF THE  
INFOGRAPHIC TO CREATE.

In this activity, you are required to work with **raw data** and information (textual, numerical, visual, physical, etc.).

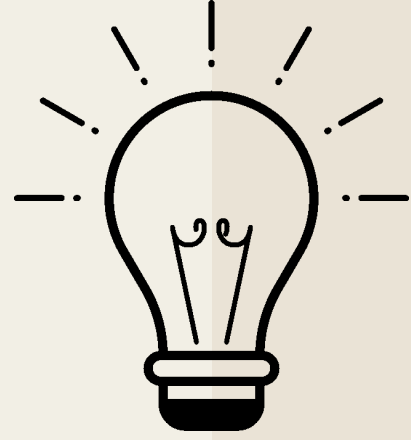


You **do not need to already produce** the precise contents of the infographic.



Use **brainstorming**, i.e. suggest as many spontaneous new ideas as possible, and write down more than one **proposal** for the infographic.

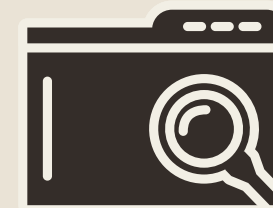
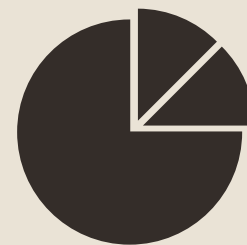
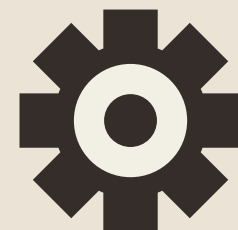
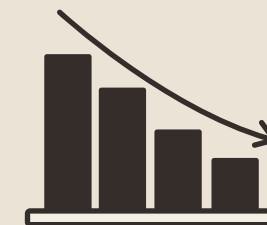
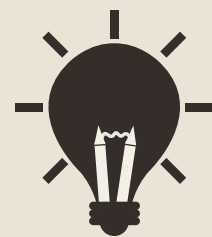
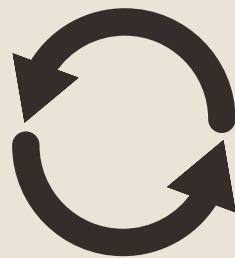
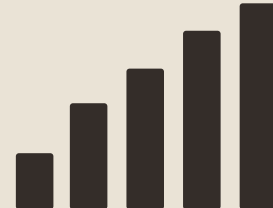
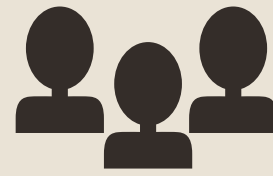
The chosen topic should be as much as possible **relevant, impactful** to the heritage, of **interest** to the user, and based on **reliable and sufficient data** and information.

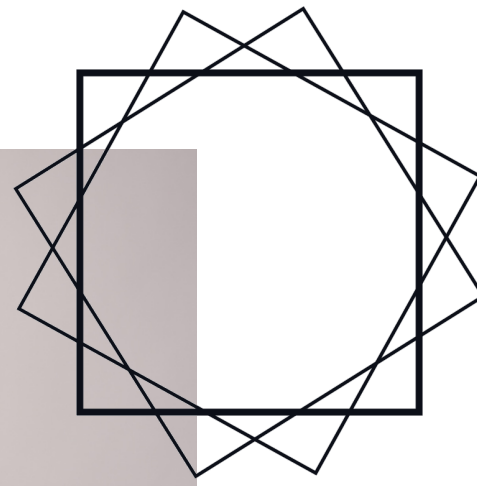
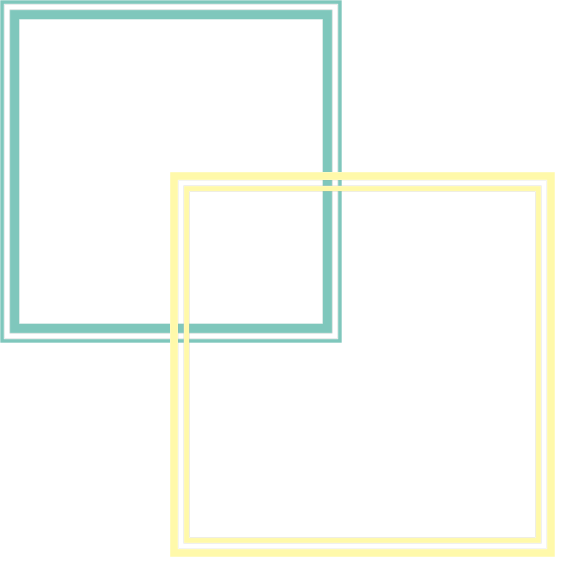


# Activity!

## Organize gathered information and data

Sort the information and data gathered in Activity T2.L1.2. Then, create categories, in order to define what you want to represent (i.e., the topic) and to imagine the type of infographic you want to create (i.e., its purpose with reference to the possible users of the infographic).





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