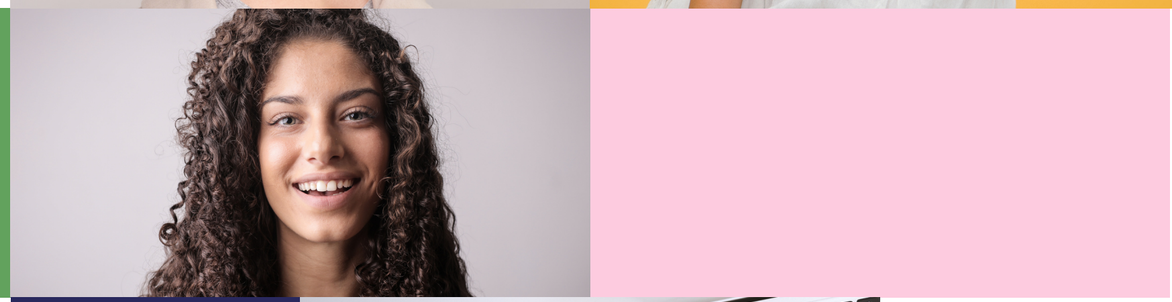
Module II. Technical

Infographic course

Topic 1. Design Process and Visual Design Basics in UX

Lesson 3. Visual Basic Elements in UX

Activity T1.L3.1.
Evaluate the icons with the rest of the class



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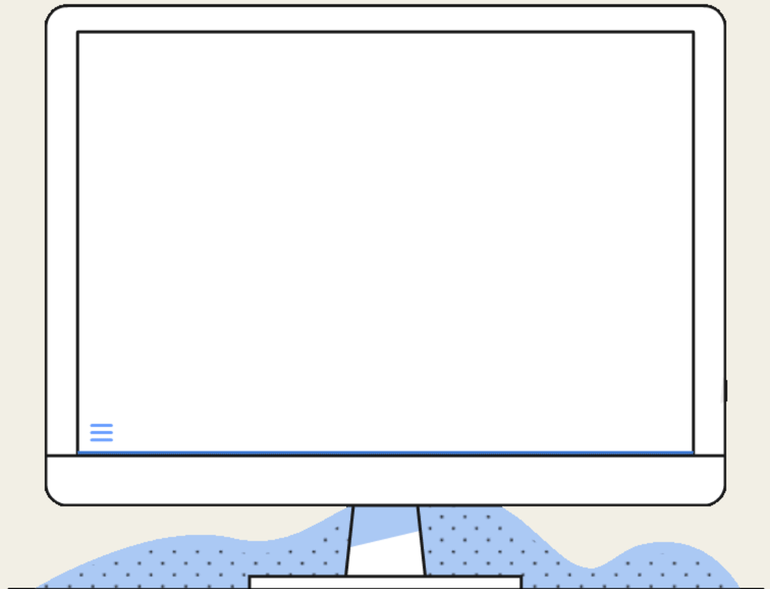
THIS TOPIC IS ADDRESSED TO THOSE INTERESTED IN LEARNING ABOUT VISUAL DESIGN AND HERITAGE PROMOTION!

THE AIM IS TEACHING HOW TO CREATE USABLE AND EFFECTIVE INFOGRAPHICS.

Once the topic is completed, learners will be able to:



1. Applying the knowledge received in the field of visual design for User Experience and heritage promotion.

2. Designing user interfaces elements and information visualizations that enhance the values of the chosen assets.

3. Evaluating the most desirable choices when confronting different user interfaces and information visualizations.

WORKSHOP

ICONS EVALUATION

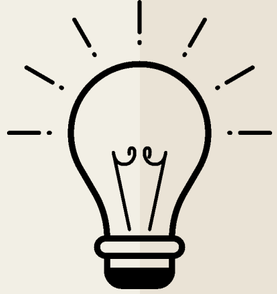
COLLABORATIVE EVALUATION OF THE SET OF ICONS INDIVIDUALLY CREATED IN ACTIVITY T1.L2.2.

Human-Centered methods can be used to collect user feedback about the design of the visual elements of a user interface or information visualization...

...in order to improve the user experience with natural and cultural heritage.

UX research helps in evaluating the attractiveness, the understandability, and in general the usability of a visual design element,

by assessing people's first impressions and ways of organizing and structuring information.



Activity!

Evaluate the icons with the rest of the class

Each student carries out a short test with the other students to evaluate the usability of the icons created in Activity T1.L2.2.

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