





## *In this lesson, we will learn...*

In this lesson we will begin to concretize the animated story that has been thought from the beginning, through the experiences and feedback of the teacher and the group, understanding how it is better to present it, which technique, and what tone and theme are going to be used , building this way a script and a developed visual script.





# OBJECTIVES



1. Understand what a good/high quality animated story is.
2. Identify the correct technique and the correct montage for the story I want to tell.
3. Discuss the stories that will be created in order to find common ground about self-creation and the group of creators and animators.
4. Make a visual script and a text script for the work to be created.
5. Make a pitch for people who do not know the project.

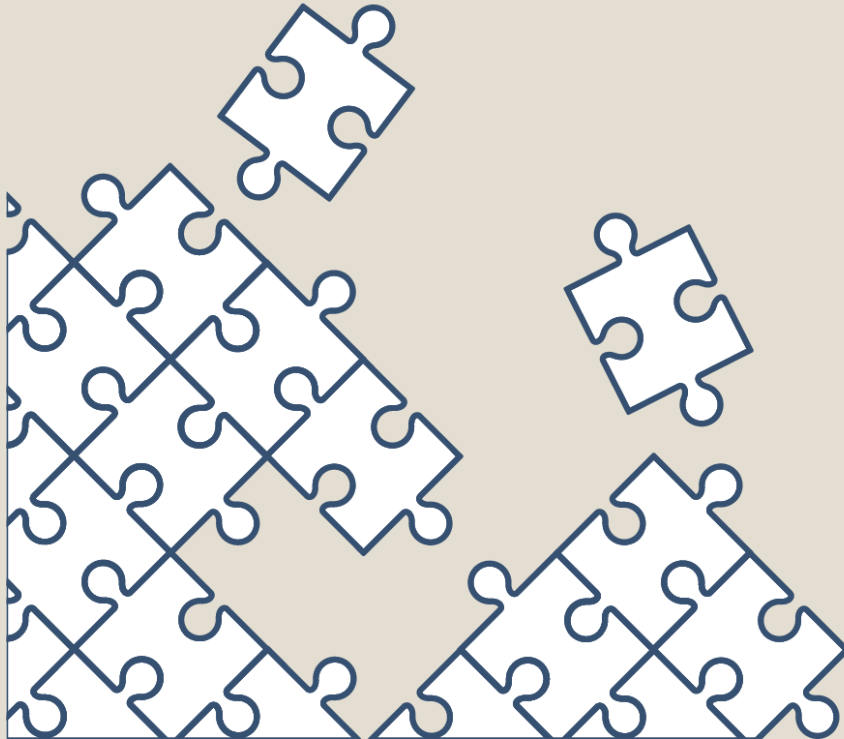


- *What is important in a story?*

*In a story everything is important. The stories are based from the temporalities to the characters. What is really important in a story is the way of telling it. The narrative or the technical, through a clear writing we can find out how we are going to tell the story, in temporalities and shots.*



- *Why is it important to find a suitable technique for my story?*



From there, we go on to find how to tell it. Animation techniques are a universe in themselves, we have to know with which we understand each other better and which is the one that has the essence and aesthetic coherence necessary to tell our story. Here a visual identity is built by means of referents and artistic resources, both experiential and universal to know how my animation is going to move and how it is going to look.



- *Why a script and why a visual script?*

The script is our letter sheet to reach an objective, the more descriptive and well done the script is, the more we can continue on our way towards a good animated content without letting the problems of the completion affect it.



The characters are always creations of a reality that we have in our mind, both real and fictional. When we have clarity of our textual script, we can translate it to a visual script, which tells us about the number of shots that our short film will have, in aesthetic and temporal terms in order to measure the amount of work and the feeling that the short film gives.



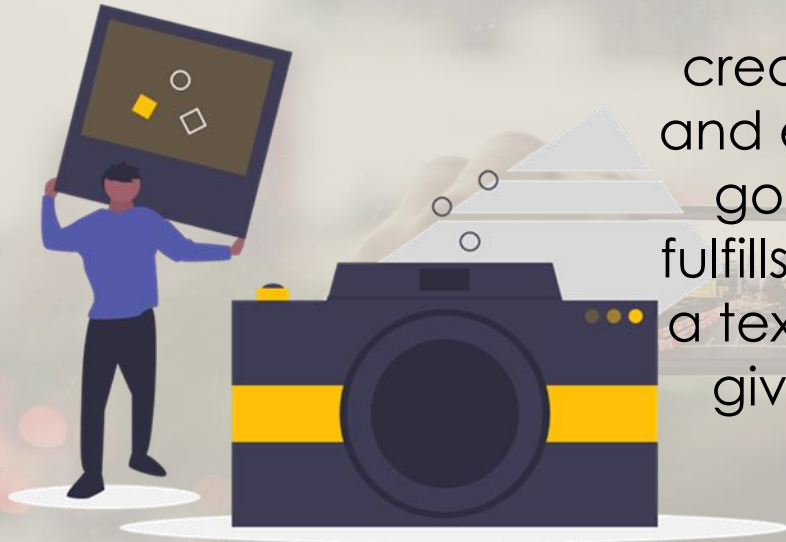
- *Why is it important to allow content outsiders talk about it?  
How much influence should I take from them?*

Individual aesthetic creations  
must face the public.

Teaching the content and talking about it to an unfamiliar audience can give us ideas to correct problems that the creator considers nonexistent or as obvious things that are understood through the history.



- *Conclusions*



The creation process is based on creating a good story, in a referential and experiential way. Adapting it to a good animated technique that fully fulfills its narrative so that we can build a textual script and a visual script that gives us clarity about the content to create.



## CREDITS

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