

Creativity + Innovation & Technology



## In this lesson, we will learn...

This lesson focuses on the understanding of light from the base of it, how this is what makes us have natural movements and we can perceive animation.

> **Recommendation:** See examples of old toys and in this way understand the dimensions of the movement, how they are reproduced in time and how they must be aesthetic to be well perceived by the viewer who observes the composition.



Topic 1. H&L Animatio Lesson 4. Traditional animation exercises.

# Objectives:

Module II. Technical

Photo-video

concept course

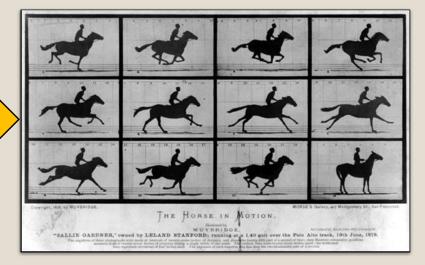
- 1. Understand light as the deception of the eyes and how the movements arise from there.
- 2. Do simple exercises to build a light toy.
- 3. Make animations with shadows and real-life objects to understand their movement on the screen.
- 4. Understand the composition of objects within the screen.





• What is the phi effect and retinal persistence?

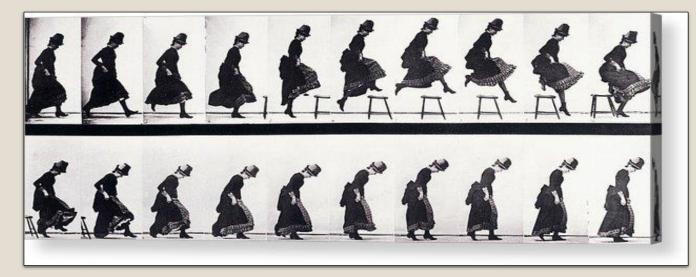
The phi effect is an phenomenon discovered by Eadweard Muybridge



#### Module II. Technical

Photo-video <u>concept course</u>

**Topic 1. H&L Animatio** Lesson 4. Traditional animation exercises.



He realized that the image placed at a certain speed stayed on the retina, causing the eye to connect it with the next image, **produces the sensation of movement**. • How do you decide what to animate so that, even in a toy, it is beautiful?

Topic 1. H&L Animatio Lesson 4. Traditional animation exercises.

Taesthetic compositions within animation are very important, taking into account what and how the objects move we can generate the sensation of an aesthetic movement, in addition to taking it to parameters such as irony, the perception of reality or the interpretation of it.

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Through simple references or simple thoughts, we can come to understand how something can be important to animate.



• How can the interpretation of reality make simple objects have vital movements?

The referents and the study of animation make us understand the movement of things, using simple programs we can make an inanimate object seems as a living object.



## Always making a study of the movement

through referents such as animals or humans, understanding the time that light stays in our

eyes.



Module II. Technical

Conclusions

Retinal persistence is the basis of animation and of the audiovisual itself, through simple toys and simple exercises we can understand and apply it to move on to what we want to tell within animation.



## CREDITS

Content: Mauricio Monsalve Voice: Jorge Andrés Vélez Muñoz



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