



Module II. Technical

Comics
Course

Topic 2. Stories in Pictures

Lesson 2. Characters mirror
the reader



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In this lesson, we will learn...

the tools to create characters that are appealing both graphically and psychologically.



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Who is your story aimed at?

Trying to get to know your readers is a valuable aid to creating effective stories.



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Telling a fairy tale to five-year-olds is quite different from telling a tragedy to middle-aged adults.



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Even if we use diagrams we must always remember that it is important that the protagonist creates identification with the reader.



Historical characters and real lives

Historical characters are considered distant, marble-like, forgetting that they were people, women and men with dreams, desires and needs like ours.



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Research and invention

Let's take an example: if our typical reader is an adolescent, we have to reflect on the need for independence, a typical theme for that age group.



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The best thing is to construct a story, partly invented, that contains the documented facts



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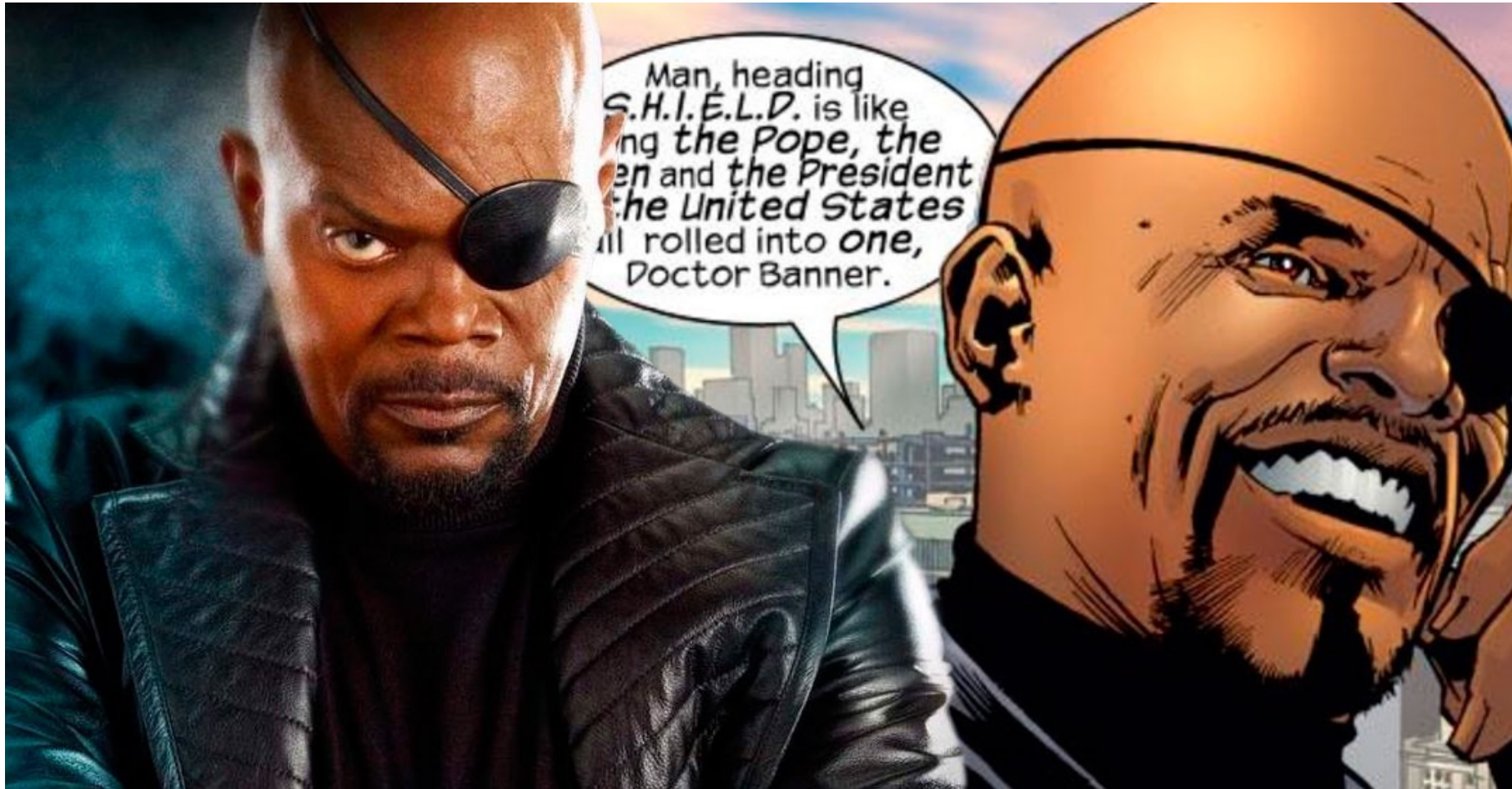


Beyond the interiority of the characters, we need to give them a realistic and non-trivial form, so let's ask ourselves the question: if you met him in the street, what would he look like?



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It is a tradition in comics to take inspiration from the faces of film stars.



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Conclusions

Constructing a Character Design helps designers internalize a character inside and outside the story and bring him/her into the world. Clothing and posture help build a type that the reader recognizes, with simple design aiming at iconicity



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CREDITS

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