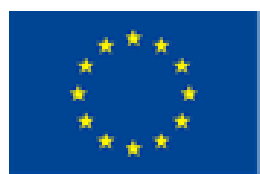


Module II. Technical

Video concept course

Topic 1. Cultural and Natural Heritage

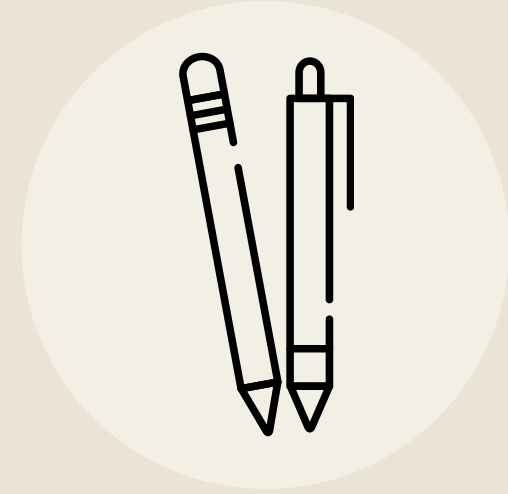
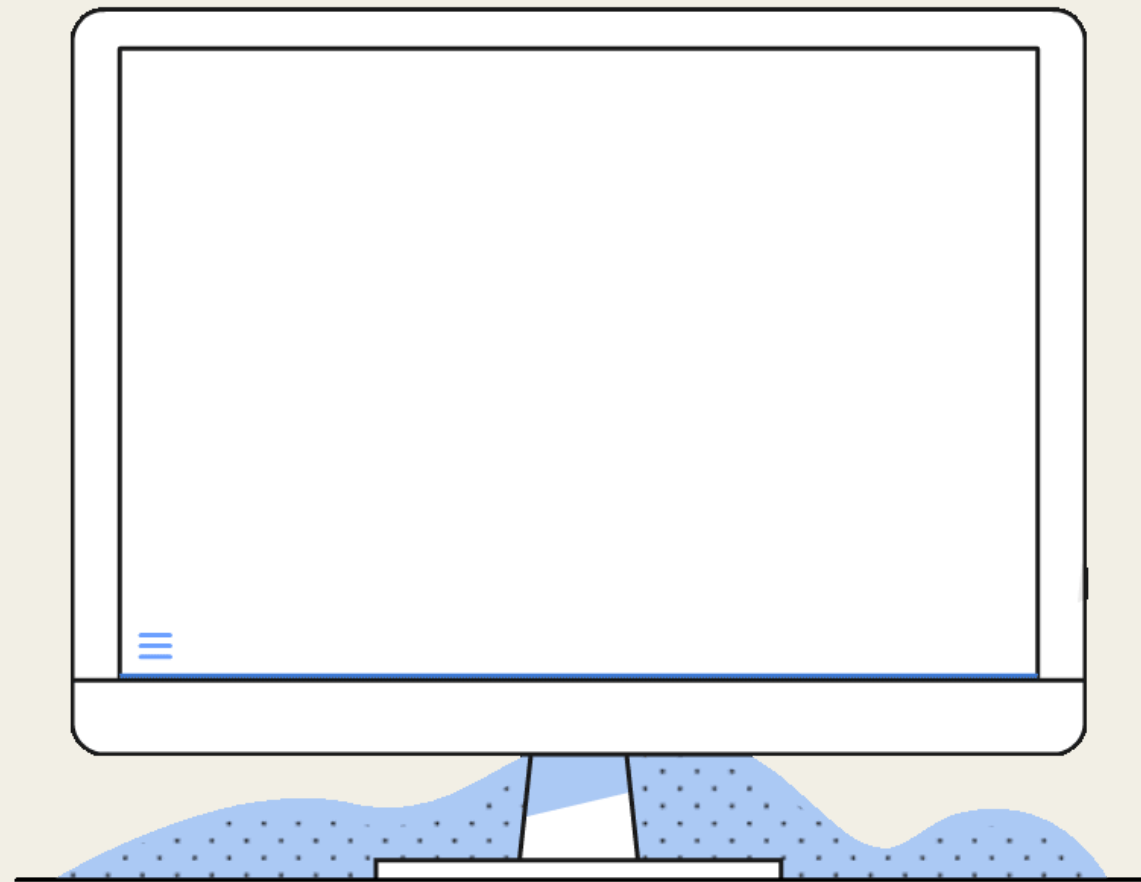
Activity T1.L1.1. Heritage Choice



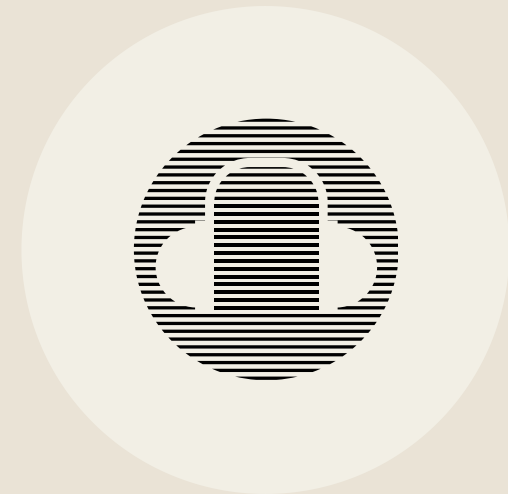
Co-funded by the
Erasmus+ Programme
of the European Union



Cultural and Natural Heritage



Heritage Choice





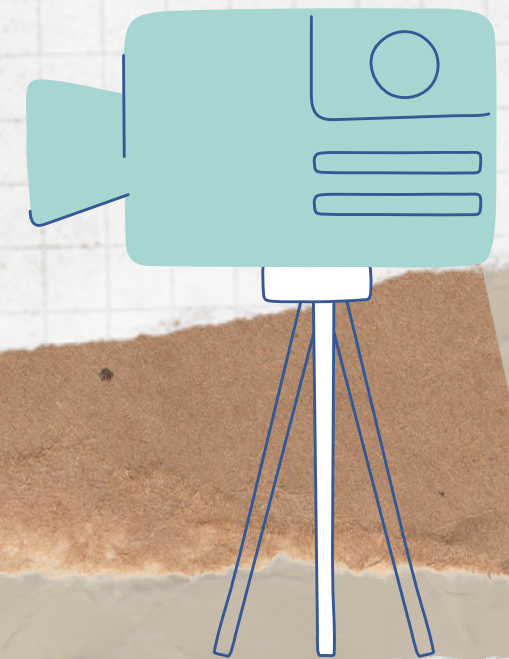
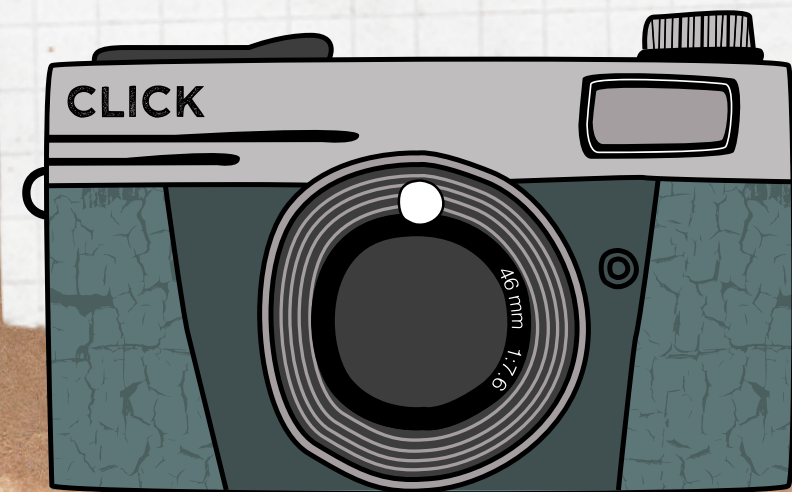
UNESCO HAS ALWAYS EMPHASIZED
THE PROMOTION OF CULTURAL
INDUSTRIES AS INTRINSIC
ELEMENTS FOR THE DEVELOPMENT
AND CONSERVATION OF THE
DIFFERENT TYPES OF HERITAGE:
CULTURAL AND NATURAL.

CULTURE AND NATURE ARE AN ESSENTIAL PART
OF PEOPLES AND ITS CITIZENS.

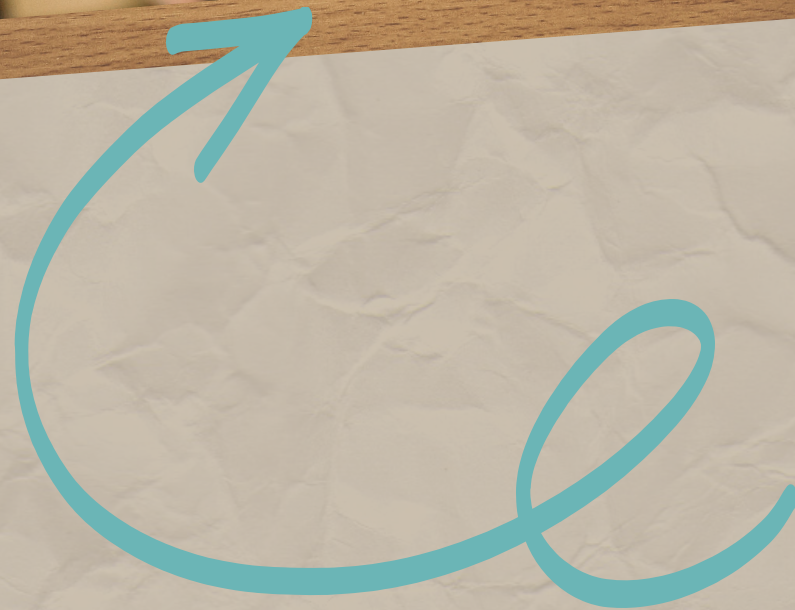
O-City encompasses a wide variety of events that represent an undoubted potential to contribute to knowledge and development economic and social, through activities such as boosting creativity and innovation, or the promotion of sustainable tourism, among others.



COMMUNICATION HAS BECOME A TOOL
BASIC IN THE DEVELOPMENT OF
SOCIETIES BY FACILITATE HERITAGE
CREATION AND PRESERVATION



VISUAL METHODS UNDOUBTEDLY HELP
TO DOCUMENT AND REPRESENT THE SOCIAL
WORLD CREATIVELY

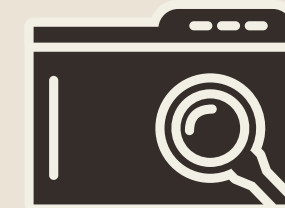
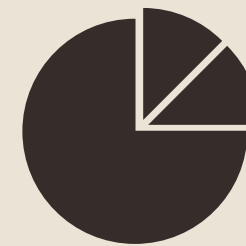
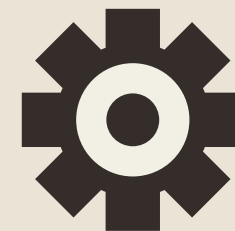
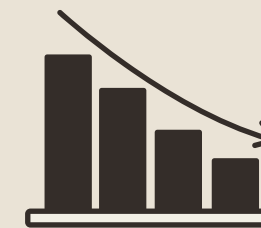
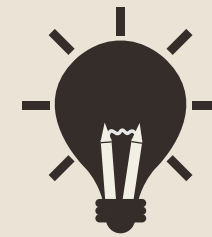
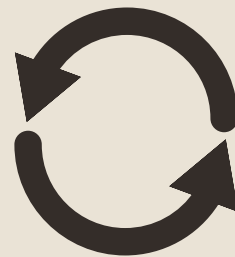
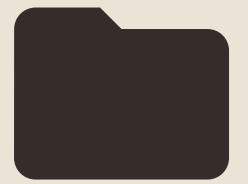
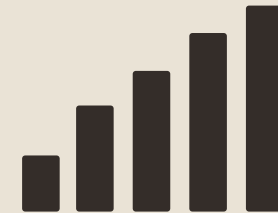




Activity

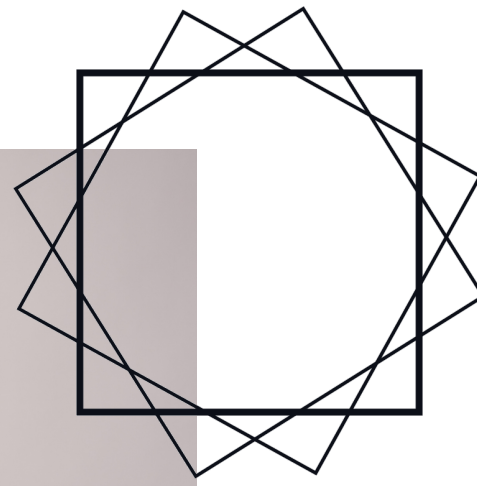
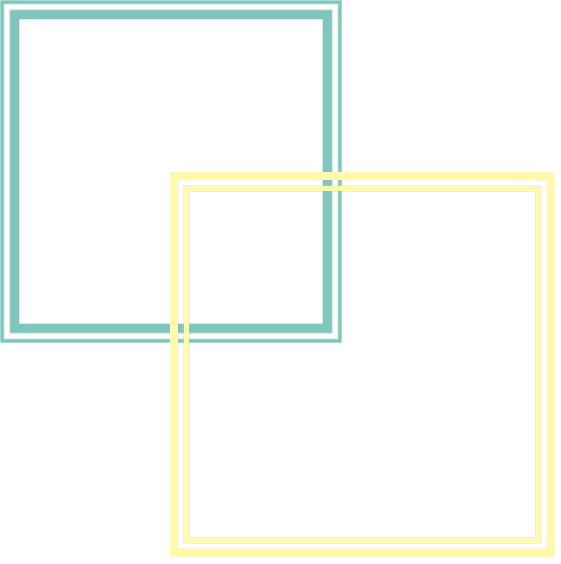
Heritage Choice:

In this activity, students must select a heritage element to be disseminated through a video content multimedia.





Heritage is the material remnant of a past. Instead of just talking about heritage, we will use the concept of cultural and natural heritage, because it is considered that reflects a new space in which can learn to value and know identity of a place.



OCITY

Creativity + Innovation & Technology

