



## LESSON CONTENT TEMPLATE



Erasmus+

Project funded by: **Erasmus+ / Key Action 2 - Cooperation for innovation and the exchange of good practices, Knowledge Alliances.**

## Topic 4 Lesson 1

### How to create a license

After learning concepts related to intellectual property and the need and importance of these when publishing any type of product, and after immersing ourselves in Creative Commons licenses, the time has come to learn what to do in order to protect the multimedia content we intent to upload to the O-city platform.

One of the main advantages of Creative Commons is not simply the different licenses it gives us, but the options we have as users, to modify the features of these licenses according to our needs and interests.


Let us remember that it is of the utmost importance for O-City World, to give credit to the authors of each one of the images, videos or any other type of multimedia that is uploaded to the platform.

### Objectives

1. Identify each of the Creative Commons licenses to protect intellectual property in the O-City world.

### License Description

The first thing we need to keep in mind is that there are several types of licenses and we must be aware of the permissions each one offer in order to choose the proper one based on our needs. Below we will find a chart explaining each of the licenses:

LICENSE DESCRIPTION	LICENSE SYMBOL	SCOPE OF THE LICENSE	USE OF THE LICENSE
Attribution CC By		This license allows reusers to distribute, remix, adapt, and build upon the material in any medium or format, so long as attribution is given to the creator. The license allows for commercial use.	Share-copy and redistribute the material in any medium or format. Adapt-remix, transform, and build upon the material.  The licensor cannot revoke these freedoms as long as you follow the license terms.

<p><b>Attribution CC By SA</b>  (ShareAlike)</p>		<p>This license allows reusers to distribute, remix, adapt, and build upon the material in any medium or format, so long as attribution is given to the creator. The license allows for commercial use. If you remix, adapt, or build upon the material, you must license the modified material under identical terms.</p>	<p>Share-copy and redistribute the material in any medium or format. Adapt-remix, transform, and build upon the material.</p> <p>The licensor cannot revoke these freedoms as long as you follow the license terms.</p>
<p><b>Attribution CC By ND</b>  (Noderivs)</p>		<p>This license allows reusers to copy and distribute the material in any medium or format in unadapted form only, and only so long as attribution is given to the creator. The license allows for commercial use.</p>	<p>Share — copy and redistribute the material in any medium or format.</p> <p>The licensor cannot revoke these freedoms as long as you follow the license terms.</p>
<p><b>Attribution CC BY-NC</b>  (NonCommercial)</p>		<p>This license allows reusers to distribute, remix, adapt, and build upon the material in any medium or format for noncommercial purposes only, and only so long as attribution is given to the creator.</p>	<p>Share-copy and redistribute the material in any medium or format. Adapt-remix, transform, and build upon the material.</p> <p>The licensor cannot revoke these freedoms as long as you follow the license terms.</p>
<p><b>Attribution CC BY-NC-SA</b>  (NonCommercial-ShareAlike)</p>		<p>This license allows reusers to distribute, remix, adapt, and build upon the material in any medium or format for noncommercial purposes only, and only so long as attribution is given to the creator. If you remix, adapt, or build upon the material, you must license the modified material under identical terms.</p>	<p>This license is used to:</p> <p>Share-copy and redistribute the material in any medium or format.</p> <p>Adapt-remix, transform, and build upon the material</p> <p>The licensor cannot revoke these freedoms as long as you follow the license terms.</p>
<p><b>Attribution CC BY-NC-ND</b></p>		<p>This license allows reusers to copy and distribute the material in any medium or format in unadapted form only, for noncommercial purposes only, and only</p>	<p>Share-copy and redistribute the material in any medium or format.</p>

(NonCommercial- NoDerivatives)		so long as attribution is given to the creator.	The licensor cannot revoke these freedoms as long as you follow the license terms.
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All definitions and images in this table are taken from: <https://creativecommons.org/>

### Steps to create a license

Now that we've gone through the licenses, it is time to dive into the steps we need to follow to create a CC license. Below we will find the aforementioned steps with their respective images:

**Step 1:** Enter Creative Commons website: <https://creativecommons.org/choose/>

**Step 2:** Here we should choose the license features, which means that we should agree or disagree on any adaptation of our work and its commercial use.

## License Features

Your choices on this panel will update the other panels on this page.

### Allow adaptations of your work to be shared?




Yes

No

Yes, as long as others share alike

### Allow commercial uses of your work?




Yes

No

Image taken from Creative Commons website

In this case, we did not allow any adaptation nor its commercial use. So this is the result of our license:



**Step 3:** This step is optional, but important since it helps users to attribute the author. If we decide to continue, we should follow the link shown in the image and fill the form that is attached to it.

## Help others attribute you!

This part is optional, but filling it out will add machine-readable metadata to the suggested HTML!

**Step 4:** This is the final step. We just have to copy the code in the O-City platform. Remember, we can also choose the size of the license icon!



## Have a web page?



This work is licensed under a [Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License](https://creativecommons.org/licenses/by-nc-nd/4.0/).

Copy this code to let your visitors know!

```
<a rel="license"
href="http://creativecommons.org/licenses/by-nc-nd/4.0/"><img alt="Creative Commons License" style="border-width:0"
src="https://i.creativecommons.org/l/by-nc-
```

Normal Icon     Compact Icon

## Conclusions

The symbols of the CC licenses may seem somehow confusing at first, especially since each author is free to modify the permissions they grant for the reproduction of the same, however, it is key to recognize the differences between each of the permissions to let the public know our wishes if they want to use our multimedia in the O-City platform.

## Query links

- Creative Commons Licenses. Explained: <https://www.youtube.com/watch?v=gZMPRymQsBw>
- Get creative: <https://archive.org/details/GetCreative>
- CC Blog: <https://creativecommons.org/blog/>

## References

### Creative Commons website