## Module I. Heritage and Intellectual Property

**Intellectual Property Course** 

**Topic 3. Creative Commons - CC** 

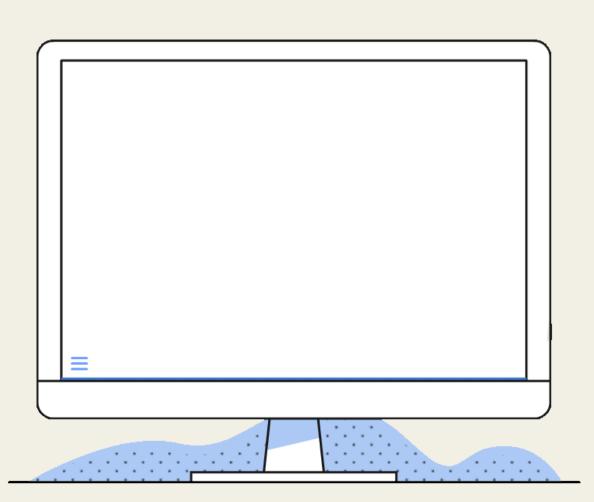
**Activity T3.L1.1. Workshop: Creative Commons** 







## Creative Commons



Creative Commons licenses give everyone from individual creators to large institutions a standardized way to grant the public permission to use their creative work under copyright law.

This activity will allow the teachers to help students understand the importance of Creative Commons for the O-City project by providing all the information regarding to its licenses.

Learners will get to know about Creative Commons and the different types of licenses they offer. intellectual property.

Teachers will show the students the advantage of using Creative Commons and the different types of licenses they offer; they will share with them relevant information about it.





Workshop - Creative Commons
Licenses
Can we use videos without
paying?

Activity 1- Let's differentiate the types of licenses offered by Creative Commons.

Activity 2- How do I know which
Creative Commons license to use
for my
product?



Upon the completion of this topic, learners will be able to...









































-Learn when to use Creative Commons.

Analyze the opportunity to use Crative Commons, as an organization that
 provides free legal tools to share creativity and knowledge.

 Define criteria for the use of legal and technical tools that facilitate the exchange and discovery of creative works.

Although Creative Commons is best known for its licenses, your work extends beyond just providing copyright licenses. CC offers other legal and technical tools that also facilitate sharing and discovery of creative works, such as CCO, a public domain dedication for rights holders who wish to put their work into the public domain before the expiration of copyright, and the Public Domain Mark, a tool for marking a work that is in the worldwide public domain.



Creative Commons licenses and tools were designed specifically to work with the web, which makes content that is offered under their terms easy to search for, discover, and use.



