Module I. Heritage and Intellectual Property

Intellectual Property Course

Topic 1. The intellectual property: definition and categories

Activity T1.L1.1. Workshop 1: Activity 1 – Understanding intellectual property through examples

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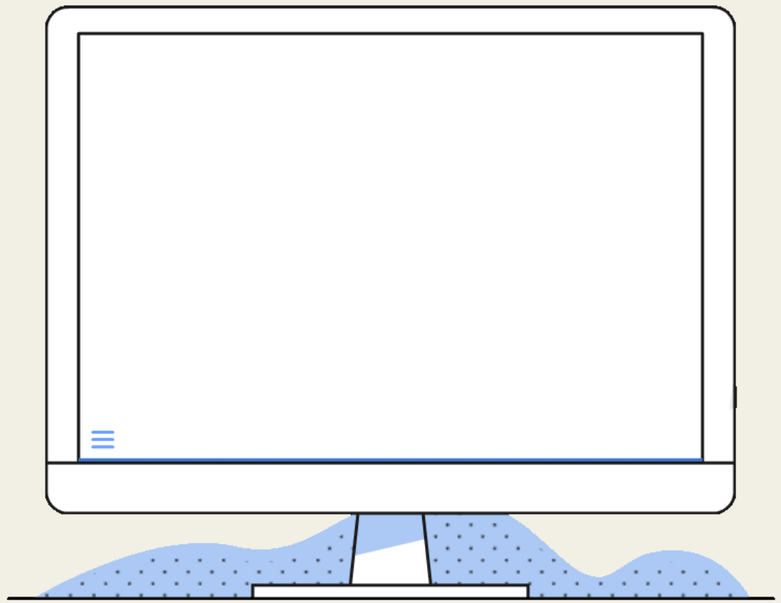
The intellectual property: definition and categories



This activity aims to help students familiarize themselves with all the concepts related to intellecual property by analyzing several examples.

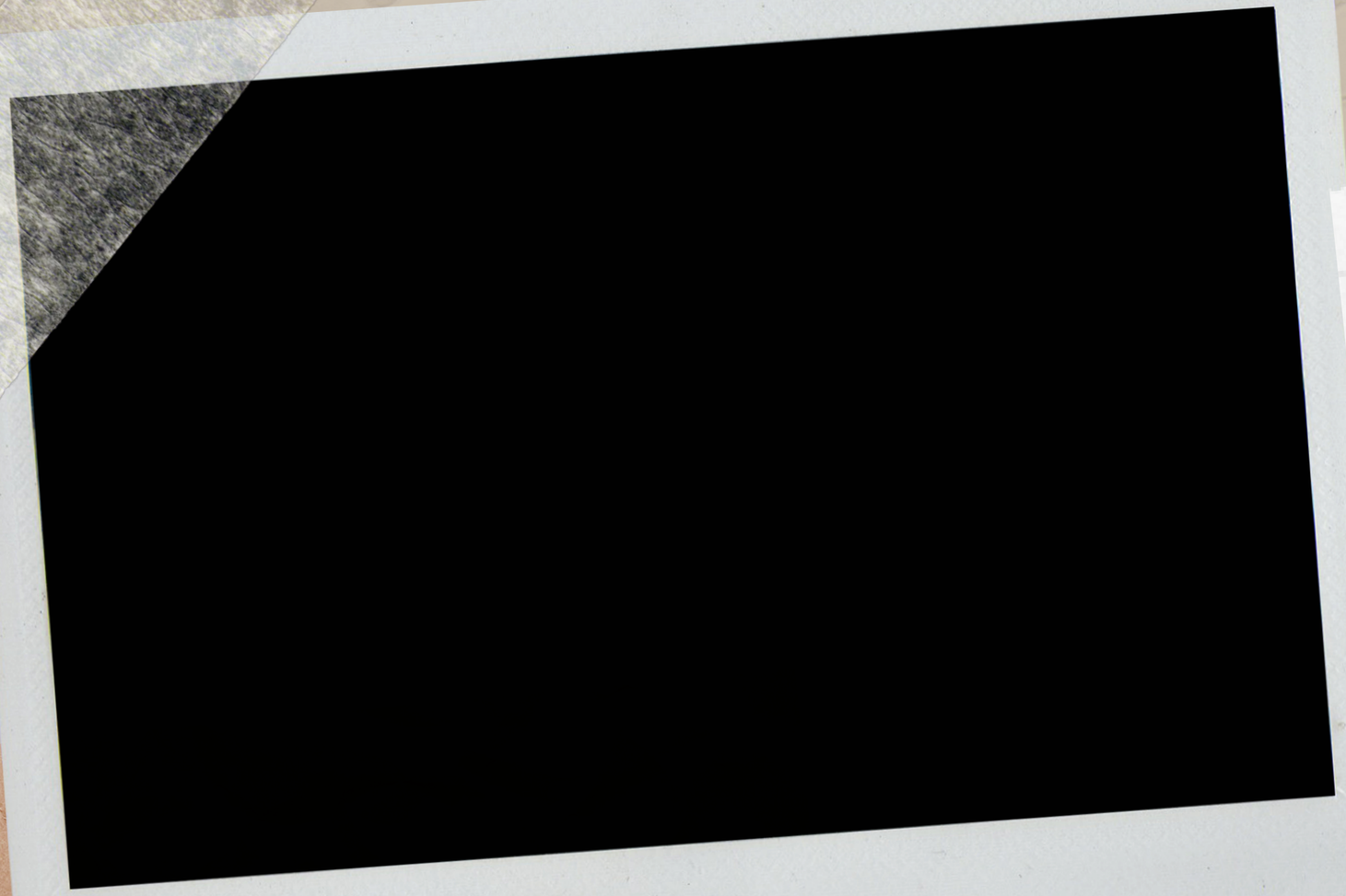
Learners should watch a video, fill a table and then create a world cloud to share information gathered by them related to intellectual property.

PARTICIPANTS WILL WATCH THE VIDEO: NAVIGATING TRADITIONAL KNOWLEDGE AND INTELLECTUAL PROPERTY - THE STORY OF THE YAKUANOI.

Once they watch the video, learners must fill up a content table.

The following step will be to build a "Word Cloud" using any free tool. In this cloud, students must include at least 3 different definitions of intellectual property.

Upon the completion of this topic, learners will be able to...



-Identify the concept of intellectual property.

- Understand the characteristics of intellectual property.

- Learn about traditional knowledge.

It is necessary to understand the concept of intellectual property and its classification in order to gain understanding regarding multimedia in the O-City platform.

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