Module I. Heritage and Intellectual Property

Cultural Heritage Course

Topic 3. The Need for Preservation and Dissemination of Cultural Heritage for the Identity of Social Groups and Development

Activity T3.L1.1. Workshop: Preservation and dissemination of Cultural Heritage and the identity of social groups

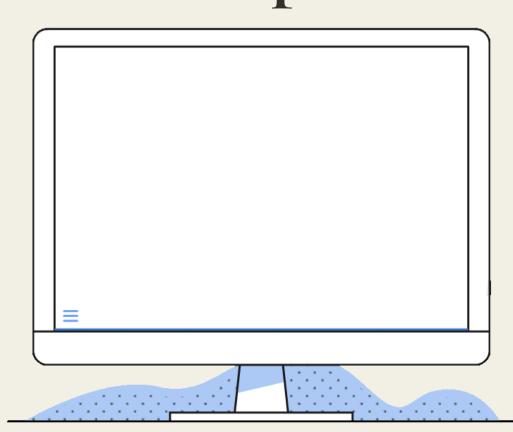


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The Need for Preservation and Dissemination of Cultural Heritage for the Identity of Social Groups and Development



2

3

Building awareness

Identity and development

Dissemination

IN ORDER TO BUILD AWARENESS AMONGST THE STUDENTS, THE TEACHERS WILL DEVELOP AUDIOVISUAL CONTENT AND A PLAYFUL ACTIVITY REGARDING PRESERVATION AND DISSEMINATION OF CULTURAL HERITAGE..

The first part of this activity consists on creating audiovisual content (ppt, video, etc.) It should be maximum 2 minutes long and it should be about the importance of the preservation and dissemination of Cultural Heritage for the identity of social groups and development.





THE SECOND PART OF THE ACTIVITY CONSISTS ON PREPARING FUN, DIDACTIC ACTIVITIES FOR THE STUDENTS TO BE DEVELOPED.

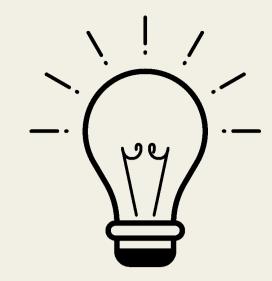
NOW, WE WILL SEE AN EXAMPLE OF SUCH **ACTIVITIES:**

Here, we can see a puzzle of Marjal de Gandía -Spain.









Upon the completion of this topic, learners will be able to...



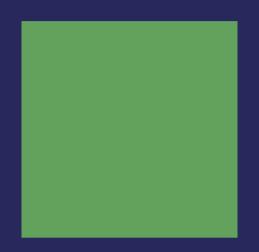


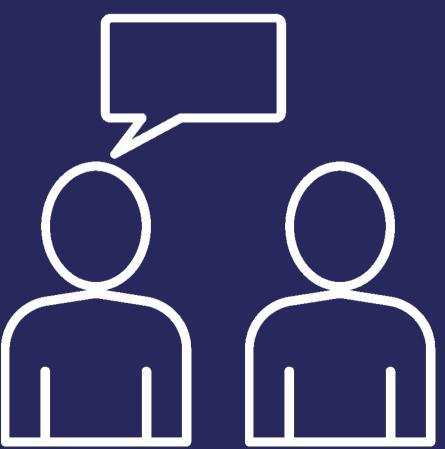
-The importance of preservation of Cultural Heritage.

- Dissemination strategies.

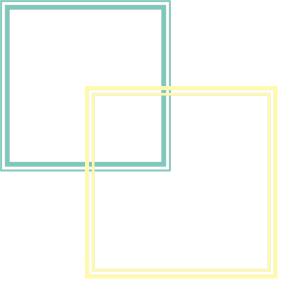
- Cultural Heritage and the identity of social groups and development.

By developing this activity, teachers will show the students the importance of the protection of Cultural Heritage and its relation with the identities of the different communities around the world and development.











Creativity + Innovation & Technology



