



LESSON CONTENT TEMPLATE



Erasmus+

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Topic 3 Lesson 1

The Need for Preservation and Dissemination of Cultural Heritage for the Identity of Social Groups and Development

We live in a fast-changing world, technology has helped us become globalized and stay connected to people from all over the world. We learn from them; we see what happens to them and we get to know them from the comfort of our house. We also watch the news, and we see how conflict damages all that history, sites and people and jeopardizes the proper development of nations. The only way we can continue learning from others is by protecting them, helping preserve their cultural heritage.

Objectives

Encourage learners to contribute to the preservation and dissemination of cultural heritage.

As UNESCO states: “Heritage is almost always related to the concept of territory as both a geographical and cultural entity. It is also related to social and community organizations, which are often formalized today as territorial administrative units. Let us not forget that, in many traditions, nature, or some of its components, are perceived as having a soul, and this fact must always be taken into consideration.” It also reminds us that “heritage has today become a powerful instrument in the economic and territorial development of a community, when properly valorized and promoted, often in the context of tourism related activities.” And if there are projects that do not take cultural identity into consideration even though they seem to be well structured, those projects will not last, they will not be sustainable.

One of the most effective way and perhaps the most relevant nowadays to protect cultural heritage, is by disseminating it through digital implementation. There are

numerous ways to use technology that go from commercial software to 3D platforms.

UNESCO's strategy for dissemination include:

- foster cultural and social inclusion of people residing in the regions;
- promote the cultural expressions and participation of all peoples in culture;
- maintain and develop cultural sites, spaces and infrastructure

Conclusions

Our cultural heritage is a fundamental part of our identity as a community and at the individual level. It is also an integral feature of the environment in which we live, work or simply enjoy visiting. Our ancestors are the best example of what we can do and what we can become. This understanding of our heritage can also help us explain to others who we are and where we want to be, it shows them how strong can we be and how much we can accomplish if we protect our heritage.